



JUNIOR LEAGUE OF DENVER

Women building better communities®

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2009–2010 Junior League of Denver Fact Sheet

Who We Are The Junior League of Denver (JLD) is an organization of women committed to promoting the health and education of women and children in the Denver metro area. Founded in 1918, we are proud to celebrate over 90 years of service - promoting voluntarism, developing the potential of women, and improving the community. Since our inception, the JLD has donated over \$6.4 million dollars to the community; contributed more than 2.8 million volunteer hours; served over 280 agencies; and trained over 8,000 women volunteers.

Community Programs

The Junior League of Denver provides funds, volunteers and facilitation assistance through JLD programs and “Done In A Day” (DIAD) projects at various nonprofit agencies throughout the Denver metro community. The main focus area of the JLD Community Programs is the promotion of health and education of women and children.

- **Career Connections & Empowerment at Decatur Place** - Empowering parents to reach their professional potential.
- **Community Assessment Research and Enrichment (CARE)** - CARE works with Research & Development to shape a complete community program that focuses on the health and education of women and children.
- **Community Assistance Fund CAF** - Grants for local nonprofit organizations that promote the health and education of women and children.
- **Done in a Day** - Providing volunteers and making a difference for organizations across the Denver metro area.
- **JLD Healthy Habits at Joshua Station** - Making healthy nutrition habits enjoyable, interactive and easy for families.
- **Kids Connect** - Our Signature Program - Educating and nurturing families with children through literacy.
- **Kids in the Kitchen** - Fighting childhood obesity by promoting healthy eating habits and lifestyles.
- **Kids on the Block** - Teaching children to make healthy choices through puppetry and skits.
- **Read2Kids** - Promoting literacy through parental and caregiver involvement.

Public Policy and Advocacy

The Junior League of Denver Public Policy Council acts as the liaison between our membership, the community, the agencies we serve and our elected officials. The council supports legislation and ballot initiatives relevant to the mission and vision of the JLD, focusing on the health and education of women and children including early childhood education, access to health care, quality childcare and economic self-sufficiency for women.

The council, with JLD support, has played a role in the passage of legislative actions, such as:

- Kids First License Plate
- SB123 Healthy Choices Dropout Prevention
- Safe Haven Resolution
- Support of Pre-School Matters Ballot Initiative
- Support of Referenda C
- Support of legislation including regulations concerning child care providers; a pilot program for improving children’s dental health; removing obstacles to funding for family literacy grant program; strengthening regulations to prevent child exploitation; creation of statewide early childhood education councils and a program to increase immunizations for children.

We are currently working with the Colorado Department of Education on the Healthy Choices Dropout Prevention Bill (SB 09-123) to develop an after-school pilot program to enhance academic achievement and physical and mental health of Colorado’s adolescent students, encourage healthy choices, and reduce dropout rates. For more information, please visit <http://healthychoicescolorado.org>.

Fundraising

In order to support our many community programs, as well as our mission of promoting volunteerism and developing the potential of women, the JLD has developed many successful fundraisers:

- **Colorado Kids 1st License Plate** - JLD promotes the Colorado Kids 1st License Plate to help raise funds and awareness for the health and safety of Colorado kids.
- **Holiday Mart** - An annual shopping extravaganza featuring a variety of unique retailers.
- **JLD Cookbooks** - Award-winning cookbooks produced by the Junior League of Denver.
- Check out the new Colorado Classique cookbook, available now
- **JLD Foundation** - The Foundation represents a long-term development strategy to ensure the continuing vitality of the Junior League of Denver.
- **Partner Projects** - JLD partners with local businesses for special events or promotions.
- **Second Time Shop** - Our fabulous resale shop.
- **The Fall Food Festival at Denver Botanic Gardens at Chatfield** - This exciting new fundraising event will highlight local, fresh, sustainable food/products focusing on Colorado's agricultural heritage and culinary diversity.

Membership Demographics

Being a volunteer organization, nothing would be possible without the dedication and commitment of our nearly 1800 members.

Income: Median income of 71% of our members is greater than \$100,000

Age: 20% of our membership is between the ages of 31–40; 62% are 46 or over

Employment: 61% of our membership is employed full-time

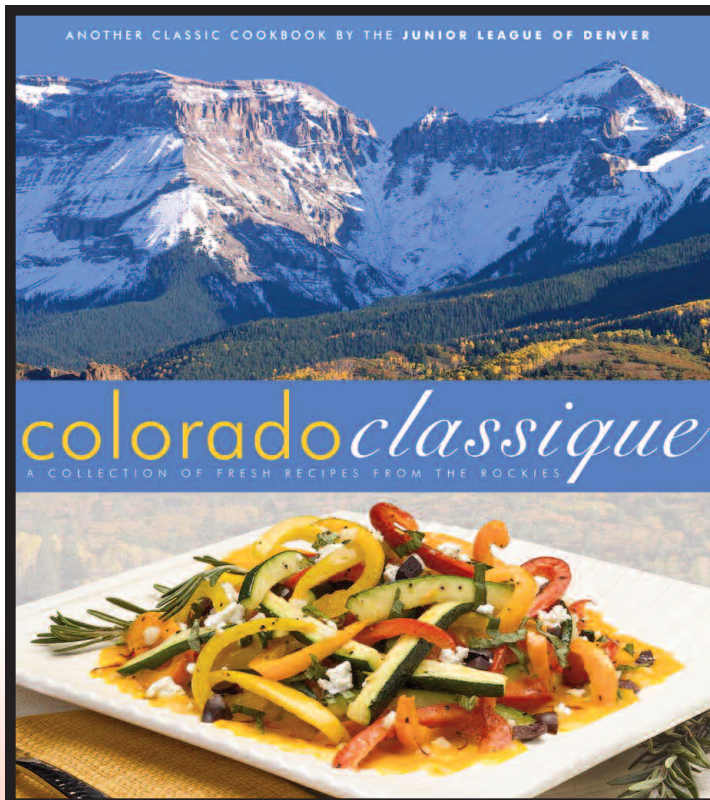
Education: 96% of our membership has received their bachelor degree or above

Family: 74% of our members are married and 69% have children, of which 36% of the children are under the age of 18

How to Get Involved

If you wish to become a member, give support or become a sponsor, please visit our Web site (www.jld.org) for more information.

The Junior League of Denver released a new and delicious cookbook, Colorado Classique. This exciting new cookbook incorporates recipes with fresh ingredients, nutritional values, and breathtaking photography from world renowned photographer John Fielder. Here is one of the many mouthwatering dishes. Please feel free to purchase a copy on our Web site (www.jld.org) for even more delightful recipes.



Sweet Chicken Salad Sandwich

Serves: 8–10

Prep: less than 30 minutes

4 cups chopped cooked chicken

1 1/2 cups light mayonnaise

3 stalk celery, chopped

1 cup dried sweetened cranberries

1/2 cup pecans, toasted

1/4 teaspoon black pepper

1/3 cup orange blossom or plain honey

1/4 teaspoon salt

8–10 small croissants

Combine chicken, celery, cranberries, and pecans in a bowl. In a separate bowl, whisk together mayonnaise, honey, salt, and pepper. Combine dressing with chicken mixture. Serve on croissants or bread of choice.