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FOR IMMEDIATE RELEASE

**Junior League of Denver Promotes Health and Sustainability While Hosting
the Association of Junior Leagues International Fall Conference**

Denver, CO (October 21, 2009) - The Junior League of Denver ("JLD") is proud to host the Annual Fall Leadership Conference for the Association of Junior Leagues International ("AJLI") October 22-24 at the Sheraton Hotel in downtown Denver.

In line with the Junior League mission of improving the health and education in its communities, the JLD has made a donation to the Colorado Carbon Fund, in lieu of traditional gift bags, and is asking incoming delegates to consider offsetting their carbon footprint by making a personal contribution to the fund. The Colorado Carbon Fund is part of the Governor's Energy Office and provides people with a way to purchase offsets that benefit projects in Colorado. This donation will benefit the Larimer County Landfill Project, an independently certified project whose eventual annual carbon reductions will be equivalent to taking 7,500 cars off the road for a year. For more information on the Larimer County Landfill Project or the Colorado Carbon Fund, please visit: www.coloradocarbonfund.org.

The JLD is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. Recognized as Metro Denver's leading women's organization, the JLD also develops leaders who positively impact the community. Since its inception, the JLD has donated over 2.6 million hours to the Denver community.

2009 marks the JLD's 90th anniversary and, in celebration, has donated \$90,000 through its Community Assistance Fund to community programs that directly impact the quality of life for many Denver-area residents. For example, the JLD, a pioneer in community advocacy, recently sponsored SB 09-123, the Healthy Choices Dropout Prevention Program. This bill allows for after-school programs that are designed to enhance academic achievement, physical and mental health, encourage healthy choices and reduce dropout rates of Colorado's adolescent students. Additionally, JLD fundraisers such as the Holiday Mart and the newly released cookbook, *Colorado Classique*, have exceeded expectations and have allowed the JLD to continue to be positive force for change in the Denver community.

Formed in 1921, AJLI is a charitable nonprofit organization that provides continuity, support, guidance and leadership development opportunities to 292 Junior Leagues in Canada, Mexico, the United Kingdom and the United States. Through regional, national and international meetings, comprehensive resources, customized consultations, League and member benefits, AJLI adds value to member Leagues, such as the JLD, in

their fulfillment of the Junior League mission. For more information on the AJLI, please visit: www.ajli.org

The 2009 AJLI Fall Leadership Conference aims to address the immediate future of the leaders of the various Junior Leagues, contemplate the longer-term future as the world's leading women's volunteer leadership organization, and celebrate the past, present, and future of the Junior League of Denver.

For more information on the Junior League of Denver please visit us online at www.jld.org. For press inquiries, please contact Courteney Keatinge at 303.909.9260 or at press@jld.org.

About the Junior League of Denver

The Junior League of Denver, Incorporated (founded in 1918), is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

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