

2009-2010 Advertising Contract Form

Company _____ Contact _____

Address _____

Email _____ Fax _____ Phone _____

Are you a JLD Member: Yes Not a Member

Discounts: Member (10%) Full Year (5%) (Check discounts that apply)

Please specify issues you wish to advertise in:

• September/October • January/February

• April/May

Ad size (see Page Size Chart)	A Specify Ad Price (Use Rate Schedule)	B Number of Ads (if singles)	C (A*B) Cost
	\$		\$

Payment Policies:

Checks should be made payable to the Junior League of Denver and should be received within five (5) days of the order. The Publisher reserves the right to cancel the contract at any time upon default of the Advertiser to make payment by the specified date, or in the event of any other breach of this contract by the advertiser. The Publisher also reserves the right to refuse advertising that it deems inappropriate.

Mail this contract to: Alexis DeStaffany, Box #138, Junior League of Denver,
6300 East Yale Ave., Denver, CO 80222-7184

or Fax: 303.753.6846

ALL SERVICES ARE PROVIDED BY THE JUNIOR LEAGUE OF DENVER "AS IS" WITHOUT REPRESENTATIONS OR WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE. THE JUNIOR LEAGUE OF DENVER MAKES NO WARRANTIES OR COMMITMENTS AS TO THE RESULTS TO BE OBTAINED FROM ANY ADVERTISEMENT.

In no event will the Junior League of Denver, its affiliates and their respective partners and personnel be liable for indirect, incidental, punitive, exemplary, special or consequential damages, or damages for loss of profits, revenue, data or use, incurred by you or any third party, whether in contract or tort or otherwise, even if such party has been advised of the possibility of such damages. The Junior League of Denver's aggregate and cumulative liability for damages to you or any third party, whether in contract or tort or otherwise, shall be limited to actual direct damages in an amount not to exceed the amounts paid by you to the Junior League of Denver for the advertising provided.

You agree to indemnify and hold harmless the Junior League of Denver, its affiliates and their respective partners and personnel against all claims, liability, damages, costs and expenses (including, but not limited to, attorneys' fees and other costs of defending or responding to claims) arising out of or relating to the provision of services to you.

Advertiser's Signature _____ Date _____

Molly Ostarch Weiss, JLD President's Signature _____

Date _____



Alexis DeStaffany, Box #138
Junior League of Denver,
6300 East Yale Ave., Denver, CO 80222-7184
Phone: 303.692.0270; Fax: 303.753.6846; email: advertising@jld.org



JUNIOR LEAGUE OF DENVER

Women building better communities®

live the legacy
give • grow • get connected



Junior League of Denver

2009-2010
Media Kit

ink is published three times a year and distributed to:

- 2,000 League Members
- Community Agencies
- Sponsors and Donors
- Policy Makers

Membership Demographics:

- Average age of Active Members – 34
- Average age of Sustainer Members – 51
- Own a home – 92%
- Married – 75%
- Bachelor's degree – 91%
- Traveled outside the USA – 99%
- Enjoy the gym – 73%
- Work full or part-time – 81%
- Average income - \$122,000

ink is the JLD membership's primary source for information about the events and happenings in the Junior League of Denver. Both our Active and Sustaining members look forward to reading about their friends and fellow volunteers in each issue while learning about the latest community projects and fundraising efforts of the JLD.

The Junior League of Denver was founded in 1918, with the passing of the our 90th anniversary, please join us as we strive to continue our success by developing leaders who positively impact our community by improving the health and education of women and children. The Junior League of Denver is recognized as one of Metro Denver's leading women's organization.

Promote your product or service, while helping support our efforts to improve the community through the health and education of women and children.

We entice you to Live the Legacy with the

Junior League of Denver
give, grow & get connected
today.

Advertising Deadlines

Issue	Deadline
September/October	August 15, 2009
January/February	December 15, 2009
April/May	March 15, 2010

Junior League of Denver Advertising Rates

Advertising guidelines

The Publisher will print your advertisement for the specified number of monthly issues for the 2009– 2010 year. Our advertising is offered on a full-year or issue-by-issue basis. Submit your camera ready artwork for your ad in ink by the listed deadlines.

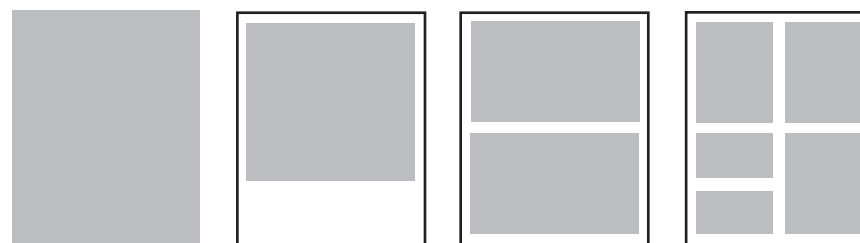
Step 1: enter the applicable ad rates in the contract.

Step 2: sign the contract and mail or fax. Please email advertising@jld.org with any questions

Advertising rate card for Ink

Ad-Sizes	Monthly Rates (No Discount)	Members' Monthly Rates (with 10% Discount)	Full Year Rates (with 5% Full Year Discount)	Members' Full Year Rates (with Member & then the Full Year Discount)
Full page	\$525	\$472.50	\$1,575	\$1,417.50
3/4 page	\$420	\$378	\$1,260	\$1,134
1/2 page	\$315	\$283.50	\$945	\$850.50
1/4 page	\$160	\$144	\$480	\$432
Business Card	\$80	\$72	\$240	\$216

Page Size Chart for Ink



Full Page 7.75"w x 9"h	3/4 Page 7.75"w x 6.5"h	Half Page 7.75"w x 4.75"h	Quarter Page 3.75"w x 5"h Business Card 3.5"w x 2"h
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Computer Guidelines

Camera-ready formats include jpeg, PDF (with fonts embedded), tiff, .ai, or eps, or Adobe InDesign, cmyk color format with minimum 300 dpi.

Please note, the placement of your ad will be made at the discretion of JLD and may change each month as space warrants unless a premium slot is predetermined.