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Monday through Friday

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Fax: 303.753.6846
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Hours: 10 a.m. to 6 p.m.
Monday through Saturday



JUNIOR LEAGUE OF DENVER

Women building better communities®

6300 East Yale Avenue, Suite 128
Denver, CO 80222-7184

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JUNIOR LEAGUE OF DENVER

Women building better communities®

2009-2010 ANNUAL REPORT

In Gratitude to Our JLD Foundation Donors Donors to the Annual Campaign - June 1, 2009 to May 31, 2010

GIFTS IN HONOR AND TRIBUTE TO, continued:

*Karen and Bob Hebert
Kathryn Hebert*

*Katherine Heitmann
Nora Heitmann*

*Stephanie Hinkle
Lynn Hinkle*

*2009-2010 JLD Board of Directors
Barb Goettelman*

*Melly Kinnard
Janie Hutchison*

*Jami Rollo Knight
Amy-Hampton Cadwell*

*Marjorie Lumm
Nora Heitmann*

*Frances (Francie) McDonald
To Celebrate the Marriage of Frances
McDonald and*

*J.R. Rowlands
Lin and Steve Carlson*

*Cissie Megyesy
Caro T. Williams*

*Judy Megyesy
Krisztina (Cissie) Megyse*

*Katie Prendergast
Laurie Veldhuizen*

*Janice Rooney
Rhonda Rooney*

*Karen Sandlin
Megan Batsell*

*2009-2010 Second Time Shop
Committee*

*Lori Anne Emlong
Brittany Sever
Vanessa Baptiste*

*Carolyn Smith
Molly Stevenson*

*Caro Stalcup
Caro T. Williams*

*Hardworking Sustainers
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*Ellen Werner and Kristy Morton
Kelly Hedlund*

*Patricia Wilson
Liz Fendell*

*Molly Ostarch Weiss
Barb Goettelman*





Junior League of Denver: Letter from the League President

Dear Community:

It was a privilege to serve as the 2009-2010 President of the Junior League of Denver. Together we lived the Junior League legacy of giving, growing and getting connected.

We gave time and dollars to support our League and improve the health and education of women and children in our community.

Our volunteers dedicated 61,000 hours toward JLD programs. In the community, our members promoted early childhood education and literacy through our Kids Connect and Read2Kids programs and a book donation to Jewish Family Services; helped women achieve career and education goals through our Career Connections & Empowerment program; and fought childhood obesity through our Healthy Habits at Joshua Station, Kids on the Block and Kids in the Kitchen programs. We continued to advocate for women and children at the state Capitol; we provided much-needed baby supplies to local families at the Newborns in Need Baby Shower; and we helped more than 75 other non-profits through Done-In-A-Day projects. In addition, the JLD provided Community Assistance Fund grants totaling \$11,000 to Colorado Safe Haven for Newborns, Ralston House and Warren Village.

We grew individually as leaders and financially as an organization through formal and hands-on training, and exemplary fundraising.

Thanks to careful planning, quality fundraisers, and generous donors, the Junior League's fundraising revenue less dues was up 67% in the 2009-2010 year. The 2009-2010 year. This result is remarkable – not only because of external economic challenges, but also, because the League took some bold actions in its fundraising. Last year, the JLD took the audacious step of moving Holiday Mart from early December to mid-October. We asked members to get the word out about the new dates, and as always, our members responded exceptionally. As a result, the 2009 Holiday Mart was 30% more profitable than the prior year. Also, after a year of testing, retesting and testing once again, the JLD's fifth cookbook *Colorado Classique* was released in June of 2009. In its first year of publication, the League sold more than 50,000 copies of *Classique*. Sales of the new cookbook also sparked interest in our four prior books. Our Second Time Shop and other fundraisers continued to exceed expectations and thrive.

We connected to each other and with our mission.

Perhaps the greatest asset we have is our extensive network of women leaders. We connect with one another through our mission – promoting voluntarism, developing the potential of women and improving the community through the effective action of trained volunteers. Our connection to each other was entirely evident as the JLD hosted the 2009 AJLI Fall Leadership Conference in Denver. JLD members – Provisional, Active and Sustainers (especially Sustainers!) – came together provide knowledge, assistance, and legendary hospitality to 400 delegates from 293 Junior Leagues throughout North America and Great Britain.

As we reflect on a truly extraordinary year, it is fitting that we recognize those who have made our achievements possible. I am truly grateful for the support of community donors and partners, for the dedication of our amazing staff, and for the passion and commitment of our members.

Thank you for your continued support and partnership.

Molly Ostarch Weiss

2009-2010 Junior League of Denver President

In Gratitude to Our JLD Foundation Donors Donors to the Annual Campaign- June 1, 2009 to May 31, 2010

Linda Scott
Elizabeth (Beth) Slifer
Katharine (Katie) Stapleton
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Kristy Stokke
Mimi Stone
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Sondra (Sonnie) Talley
Nancy Tankersley
Jennifer Thamer
Susan Tracy
Lucile Trueblood
Karen Valdez
Florence Walter
Barbara Webb
Barbara Welles
Caro Williams
Frances Williams
Elizabeth Yo
Nancy Zoellner

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Gifts of \$1 to \$99

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Natalie Baker
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Gail Berliner
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Sarah Holtz
Sheilagh Hudon
Margaret-Carolyn Hunter
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Ann Johns
Meredith Johnson
Kerry Jones

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Nancy Jordan
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Heather Loader
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Nancy Longworth
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Carrie Lundell
Heather Lurie
Terry Malone
Elizabeth Martin
Miranda Martinez
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Elizabeth McCaffery
Sandra McCalmon
Judith McClintock
Peggy McClintock
Lauren McGrath
McGraw-Hill Companies
Employee Giving
Campaign
Katherine McKenna
Sarah McLean
Krisztina (Cissie) Megyesy
Wendy Merrill
Cheryl Meyers
Ashley Miller
Katie Millice
Marion Milton
Abby Modesitt
Emily Moncrief
Kimberly Montgomery
Jill Moore
Meghann Mrachek
Lisa Olson
Susan Osgood
Nancy (Nan) Oudet
Karen Parry
Suzanne Payne
Kimberly Pendleton
Kimberly Penney
Jennifer Phillips
Kathleen Phillips
Mary Lynn Phillips
Shirley Pierce
Kim Plumridge
Kathy Poague
Shannon Rapp
Hannah Reinhart
LeaAnn Reitzig
Dana Rinderknecht
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Jane Sagalovich
Lauren Salyers
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Kate Saunders
Karen Sawyer
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Ann Schwartz
Barbara Seifert
Brittany Sever
Gretchen Shaffer
Glenn Shaw
Joy Simpson
Hillary Smith
Jill Smith
Kelly Snider
Deanna Soulis
Caylyn Spear
Christine Spencer
Laura Stenovec
Adrienne Stewart
Whitney Swales
Elizabeth (Betsy) Swift
Elizabeth Sylvan
Kim Tatsch
Marilyn Taylor
Caroline Tharp
Rebecca Theis
Lauren Tibbals
Aj Tidwell
Janice Tucker
Laurie Veidhuizen
Mara Vertuca
Tracy Volz
Laurel Walk
Sarah Walsh
Carol Ward
Nicole Warot
Marni Warren
Elissa Watson
Emily Watson
Jill Weaver
Michelle Weinraub
Megan Wesley
Pamela Wharton
Janet Wheelock
Megan Whelan
Dudley Williams
Lauren Williams
Susan Willson
Patricia Wilson
Rebecca (Becca) Winslow
Karin Woolley
Nancy Wright
Laney Wunderlich
Kristen Wyatt
Francine (Fran) Yeddis
Tricia Youssi
Amy Yuratovac

GIFTS IN MEMORY OF:

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Holly Emich

Madeline N. Forbes
Melissa Demos

Kim Gambrell
Caro T. Williams

Virginia (Ginny) Hartman
Kristin Brownson

George Hotchkiss
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Bernice Moncrief
Emily Moncrief

Judy Yrissari Nichols
Elizabeth (Betsy) Swift

Marion Penney
Kimberly Penney

Helen F. Thomas
Mariette Bell

Elizabeth Alexander Thomas
Caro T. Williams

Howard Watters
JLD Fun Club

GIFTS IN HONOR AND TRIBUTE TO:

Jennifer Alexander, Past President, Dallas Junior League
Caro T. Williams

90th Anniversary, Junior League of Denver
Community First Foundation

Kaye Bacon
Dudley Williams

Karen Bowden
Lisa Olson

Janice (Jan) Cortez
Michelle Weinraub

Toni Cohig
Nancy (Nan) Oudet

Lindsey Cottone
Lauren Burger

Amy de la Garza
Catherine Bess

Cindy Dowd
Jacqueline (Jackie) Dowd

Virginia Egan
Nora Heitmann

Liz Fendell
Patricia Wilson

Anne Forsey
Stephanie Gelfeld

Sharon Hartman
Jeanie Ringkob
Carolyn Schaefer Wollard

The Helen Daly Peale Society

Members of the Helen Daly Peale Society, the Society named for the founding President of the Junior League of Denver, are those individuals who inform the Junior League of Denver Foundation of a bequest or other planned gift.

Anonymous
Susie Albrecht
June Axtell*
Ann Frost Bailey
Mariette Bell
Kimberley Bolt
Lisle Bradley
Joann Morgan Burstein
Lin Adams Carlson
Mimi deOlloqui-Turner
Corry Mack Doty
Bonnie Page Downing
Ellen Kingman Fisher
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Deborah Lupo Hoellen
Jodie Hohensee
Cathy Hollis
Kay D. Johnson
Jean C. Jones
Christy Jordan
Heidi Dake Keogh
Deborah J. King
Merrie Margolin Kippur
Merrilyn Leuthold
Karen Simmons Lozow
Jan Perry Mayer
Susan Warner McCann
Barbara J. Miller
Marion H. Milton
Beverly B. Morrato
Meghan Mortimer
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Jessica A. Newman
Susan E. Osgood
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Karen Parry
Dorothy Westby Moore Pate*
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Suzanne Peters Payne
Catherine Hoover Petros
Nancy Petry
Brenda Dunn Rickert
Dana L. Rinderknecht
Sally Winters Rippey
Stacy Rothwell-Muratore
Maryann Ruck
Nancy Schotters
Cindy Schulz
Marty Carey Segelke
Lynne Elise Moore Siegel
Carolyn D. Smith
Nancy Tankersley
Jodi Waggoner
Cornelia E Wyma

*deceased

In Gratitude to Our JLD Foundation Donors Donors to the Annual Campaign- June 1, 2009 to May 31, 2010

ANGELS

Gifts of \$10,000 and more

Elizabeth Moreira Duncan and
Vincent J. Duncan, Jr.
Jan Perry Mayer
Nancy D. Petry
Nancy Schotters
Connie Burwell White & William W.
White Foundation

HERITAGE SOCIETY

Gifts of \$5,000 to \$9,999

Sue Anschutz-Rodgers
Lynn Champion, Helen K. and Arthur
E. Johnson Foundation
Cathy Hollis
Catherine Hoover Petros

HEIRLOOM SOCIETY

Gifts of \$1,000 to \$4,999

Lynn Blum
Kimberley (Kim) Bolt
Kathleen (Katy) Brown
Joanne Burstein
Lin Adams Carlson
Deborah Coburn
Toni Cohig
Connie Cole
Community First Foundation
Kendall (Kendy) Cusick-Rindone
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Family Fund
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Constance F. (Connie) Graham
Arlene Hirschfeld
Janie Hutchison
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Betsy Mangone
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Kathy McConahey
Linda Osborn
Kathryn Ryan
Records-Johnston Family
Foundation/Ryan Family Fund
Lynn Siegel
Sandra (Sandi) Sprinkle
Cynthia Straughan
Wendy Trigg

TIMEKEEPERS CIRCLE

Gifts of \$500 to \$999

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Phyllis (Chick) Alexander
Barbara (Barb) Baumann
Lisle Bradley
Maureen Buchholz
Bonnie Page Downing
Pat Duensing
Laurel Farrell
Barbara Ferguson
Katherine Fulford
Ginny Fuller
Lynn Hinkle
Paige Lentz
Merrilyn Leuthold

Jeri Loser
Sharon Martin
Melanie Milam-Roth
Barbara (Barb) Miller
Sandra (Sandy) Morrison
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Olga Payne
Jill Pedicord Peterson
Mary Peterson
Carolyn Smith
Crissie Snow
Kate Taucher
Kathryn (Kathy) Terry
Travelers Foundation Community
Action Awards
Molly Ostarch Weiss
Cornelia (Lee) Wyma

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Mariette Bell
Kristin Brownson
Victoria Buchman
Mary Burbridge
Joyce Ann Burgett
Sally Cadol
Carole Cantor-Adelstein
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Sue Evanoff
Lee Palmer Everding
Ellen Kingman Fisher
Margot Gilbert Frank
Jane Foster
Diana Fredericks
Chayla Freeman
Carolyn Gamba
Margaret Garbe
Stephanie Gelfeld
Cornelia Gibson
Carol Tierney Griesemer
Renee Gullickson
Barbara (Lee) Hagenstad
Cynthia Halaby
Kristen Hamill
Michelle Hanley
Michelle Hanson

Lois Harrison
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Karen Kosten
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Hannelore (Hanne) Lichtenfels
Blair Lindberg McGroarty
Sally Lowe
Patricia (Patty) Mack
Sherry Maloney
Diana Manion
Janet Manning
Carole McCotter
Amy Mitchell
Anabel McHugh
Susan Moore
Beverly (Bev) Morrato
Edith (Edie) Morris
Meghan Mortimer
Helen Ruth Mozer
Seanna Mulligan
Deanna Myer
Marian Neely-Carlson
Mimi Nelson
Nancy Nelson
Jane Nemmers
Jane Netzorg
Jane North
Laurene (Baba) Owen
Barbara (Barb) Page
Sue Palmer
Sarah Peay
Allison Perkins
Deanna Person
Elizabeth (Liz) Peyton
Pamela (Pam) Piro
Catherine Prendergast
Stephanie Preston
Phyllis Pryor
Brenda Rickert
Jeani Ringkob
Linda Roberts
Molly Ross
Sally Russo
Vivian (Vee) Sabel
Jeanne Portmann Saunders
Becky Schaub
Karen Schmidt

Junior League of Denver: Letter from Foundation President

Dear Community:

This past year has been extremely busy and exciting at the Junior League of Denver Foundation. Thank you to all of our donors, it is with your support that we are able to continue to give to the Junior League of Denver. This year marked the second year of disbursements to the JLD in the amount of \$165,000. We also provided a "bridge loan" to assist with the publication of *Colorado Classique*.

Our biggest project this year was to solidify our investments in these challenging economic times. During the summer, our Investment Committee interviewed several potential management firms and hired Innovest Portfolio Solutions, Inc. Innovest will work with the Investment Committee, which now includes an outside advisor as well as additional investment professionals within the JLD, to review and recommend asset classifications and distributions on a quarterly basis. We thank all who participated in this process.

Overall, the Annual Campaign reached our goal of raising \$150,000 with Sustainers increasing their participation over the previous year, and with many giving their first gift. The Major Gifts Committee increased the number of significant gifts (\$500 and above) while adding two members to the "Angel" level category (\$10,000 and above).

Thank you to our current members of the Helen Daly Peale Society; JLD members who have informed the Foundation of a bequest or other planned gift. This year five new members joined. I am extremely proud to include myself in this list as I will always be thankful for the gifts that I have received as a member of the JLD.

Sue Anschutz-Rodgers graciously hosted the annual recognition event at The Navarre downtown Denver for Helen Daly Peale Society members and donors of gifts of \$500 and above. The annual Sustainer Emeritus luncheon was held in May with more than 50 Emeritus members (JLD members ages 80 and above) attending. Co-chaired by Frankey Latcham, Gene Koelbel, and Nancy Petry, this amazing event promotes camaraderie and allows us to all share fun stories about our time spent in the Junior League.

All of this and much more could not have been completed without the hard work and dedication of the JLD Foundation Board of Directors, as well as Crissie Snow, our Director of Development. As we move forward, the Board will be working to establish a system of chairs and co-chairs as a line of succession to maintain continuity and growth.

As author Flora Whittemore wrote, "The doors we open and close each day decide the lives we live." I am thankful to all who open their doors to the Junior League of Denver and the Junior League of Denver Foundation.

Dana Rinderknecht

2009- 2010 Junior League of Denver Foundation President



Foundation Mission

Founded in 1992, the Junior League of Denver Foundation is a 501(c)(3) not-for-profit corporation and a 509(a)(3) supporting foundation of The Junior League of Denver, Inc. (JLD). Its only purpose is to support the purposes and programs of the JLD. Distributions from the Foundation are directed only to the JLD and only at the initiation of the JLD Foundation Board. Funds distributed by the Foundation to the JLD are designated as the JLD Board determines.

The Foundation represents a long-term development strategy to assure the continuing vitality of the JLD in its mission of promoting voluntarism, contributing to the community and training not-for-profit leadership in Denver. The principal of the Foundation increases through gifts from its founders, the JLD, individual donations, bequests and planned gifts, and through investment income. The JLD Foundation's long-term development goal is to build the principal so that the Foundation could fund a significant portion of the annual needs of the JLD, including our community programs. A funding partnership between current JLD fundraisers and the long-term development of the Foundation is essential to ensuring the ongoing stability of the JLD.

Foundation Goals

The original goal of the Foundation was to distribute funds annually to the Junior League of Denver (JLD) when the Foundation's corpus reached \$6.6 million. The assets of the Foundation reached that mark on October 31, 2007. Beginning in 2008-2009, the Board of Directors of the Junior League of Denver Foundation approves annual distributions to the JLD. All annual distributions from the Foundation to the JLD are expended as the JLD Board determines, including a designated portion targeted for community programs, per donor intent.

Community Programs

Community Programs Council

The Community Programs Council of the Junior League of Denver contributes volunteers and dollars to direct service projects, grants, collaborations and training in our focus area of improving the health and education of women and children. In 2009-2010, the JLD offered more than 150 Community Placements for JLD members.

Community Assistance Fund Committee

Each year that funds are available, the JLD allocates grant dollars to be awarded to non-profit agencies through the Community Assistance Fund (CAF). In 2009-2010, the CAF Committee, chaired by Kim Montgomery, selected grant recipients with an extensive evaluation process that included application review, proposal review, financial review, site visit and interviews. This year the original CAF budget was quite small, but the committee worked with other JLD Community Programs to reallocate excess funds made available from cost savings and tight budget controls to benefit as many worthy organizations as possible including Colorado Safe Haven for Newborns (\$4,000), Ralston House (\$4,000) and Warren Village (\$3,000).

Community Program Research and Development

Community Programs Research and Development is the forward thinking arm of the JLD Community Council. This committee is responsible for locating, researching, investigating and developing new community projects and placements for JLD volunteers. In 2009-2010, the committee, chaired by Tricia Houston brought a new nutritional program to the JLD at the Gathering Place.

CARE: Community Assessment Research Enrichment

The CARE Committee, chaired by Cindy Bishop, reviewed and evaluated the 2009-2010 JLD Community Programs and presented independent recommendations to appropriate JLD Councils and the JLD Board of Directors. The review process included compiling information from JLD Community Council members and the agency staff of community programs in order to evaluate things such as overall satisfaction and adherence to mission statement. Along with the Council Chairs., the CARE committee defined indicators and developed implementation plans for outcome based measurements of the JLD

Community Programs.

Done In A Day Committee

Chaired by Melissa Daniel, the Done in a Day Committee collaborated with local community organizations to provide volunteers for half-day projects across the Denver Metro Area promoting the Junior League's focus on improving the health and education of women and children. This year, 98 Done in a Day events afforded all JLD members the opportunity for hands on community involvement with projects to benefit Ronald McDonald House, RAFT (Resource Area for Teaching), Butterfly Pavilion, Aurora Mental Health and many more.

Read to Kids Committee

On several Saturdays in the spring of 2010, the Read2Kids literacy program, chaired by Jenny Savage, was held at four area elementary schools serving children and their families. In 2010, the book fair event included story telling by Denver Librarians and performances by Think360Arts to further engage the students' interest in reading. Additionally, the events included programming related to the book theme provided by other community organizations such as Denver Botanic Gardens, The Butterfly Pavilion and Meteorologist Richard Ortner. Read to Kids was honored as the JLD Committee of the Year at the May General Meeting for their outstanding efforts.

Kids Connect

Since 2000, the Junior League of Denver has managed and executed Kids Connect, its award-winning program that encourages parents to read with their children and guides parents in recognizing "teaching moments" in real-life situations. Our volunteers worked with over 80 children from 50 families to incorporate reading with art and music activities in an interactive, play-based environment at two sites in the Metro Area: Sheridan Early Childhood Center, chaired by Lauren Andrews and Children's Outreach Project, chaired by Anastasia Glennie. Performances by Think 360 Arts were held again as part of the program in 2009-2010 to bring books to life through interactive performance art activities. The program sites were supported by the Kids Connect Steering & Training committee, chaired by Kristen Wieder, with over 1300 books, 864 take home bags, nearly 100 art kits, other supplies and curriculum development for the program.

Kids on the Block Committee

Caroline Fugler chaired the JLD's newest community outreach committee, Kids on the Block, a puppet troupe program that complements our health and nutrition programs. The committee spent the first several months learning the skits and developing their puppeteer skills. Kids on the Block delivered programming to Girl Scout Troops and many of the JLD's community programs including Joshua Station, Read to Kids and Kids Connect.

Kids in the Kitchen Committee

The Kids in the Kitchen committee, chaired by Jackie Dowd, conducted nutritional outreach events at Joshua Station and Decatur Place, among others, to fight childhood obesity by promoting healthy eating habits and lifestyles. The events taught approximately 40 children the importance of nutrition through healthy snack and meal preparation.

JLD Healthy Habits at Joshua Station

The JLD Healthy Habits Program provided members with the opportunity to develop and implement a much needed nutrition program for women and children living at Joshua Station, a transitional housing facility. Chaired by Laura Kachel, the program helped these families learn healthy nutrition and meal planning with workshops on topics such as shopping on a budget, healthy meal planning, healthy after school snacks, and basic cooking skills.

Career Connections

The Junior League successfully impacted the lives of single parents through the Career Connections program at Decatur Place. Ten volunteers worked with the program participants to help them establish attainable career and education goals. The eight week program, chaired by Cathy Loftus, included instruction on a variety of topics such as: goal setting, resume writing, job search strategies, interview skills and appropriate interview attire. The Career Connections program graduated 13 single parents in 2009-2010 with the confidence needed to attain career and life goals.

JLD Corporate Sponsors and Donors

29th Ave. Nail Salon

3rd Avenue Salon

A Music Plus

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American Lamb Board

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Baby Style

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Colorado Beef Council

Colorado Dept. of Agriculture

CO-HPERD

Colorado Proud

Colorado Potato Administrative

Committee

Colorado's Best Beef

Comcast

Community First Foundation

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Coral Room

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DaySpring Cards

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Denver Art Museum

Denver Botanic Gardens

Denver Center Theater Company

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Denver Museum of Nature and

Science

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Gem Style

Ginko Tree Design

Glendale Raptors

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Guiltless Gourmet

Hammond Fine Art

Happy Cakes

Healing Glow Candle Studio

Historic Hotel Colorado

In Good Taste Catering

Innovest Portfolio Solutions LLC

Integrity Bodywork

Izoar

Jack and Jill Children's Salon

Janus Funds

Jing Modern Chinese

John Fielder Photography

Joliet Foundation

Jordy Blueprints

JW Marriott Denver

KOSI 101

La Fontaine Aesthetics

Laurie Wood Photography

Le Central

Lindsay's Boulder Deli

Lowry Family Dentistry

Macy's - Cherry Creek

Mad Greens

MadIdeas LLC

Manheim Denver

Marczyk Fine Foods

Maverick Ranch

McNeil Designer Photography

Mercedes Benz of Westminster

Milena - Distinctive Image

Consulting

Misty Mountain Jewelry

Montblanc Boutique

Mrs. Colorado Pageant

National Kitchen and Bath

Association

National Onion Association

National Repertory Orchestra

Nora Fleming, LLC

Oh! Sudz

Origins

Outdoor Divas

Pain Wizard LLC

Paradise Pn/Colorado Baggage

Parker Day Spa/Parker Laser

Patrick W. Sola Photography

Patty's Pantry

Perry and Co.

Pilates Evolution

PointB

Qwest

Rascals

Rejuv Medical Skin Spa

Remnants Vintage Jewelry

Ritz Carlton Hotel Denver

Rocky Bear Publishing

Rocky Mountain Buffalo

Association

Ron & Frank's

Ron Ruscio Photography

Roth Distributing

Savory Spice Shop

ScentXplosion -- Scentsy

Independent Consultant

Scribbles Paper

Seasoned Chef Cooking School

Second Home Kichen and Bar

SEE Eyewear

Sephora

Simply Moore

Souders Studios

Spectrum Audio Visual

Sports Authority

Storybags

Sunflower Farmers Market

SurReal Vodka

Susan Morris

Sweet and Sassy

Sydney Andrews

Tapestry Salon & Day Spa

Tattered Cover Bookstore

The Blue Jean Bar

The Environmental Coalition

The Peppercorn

The Tea Spot

The Vineyard Wine Shop

Toni and Guy

Tony's Meats

Trinity Fine Wines

Two Jewelry Sisters

Urban Renewal

Village Roaster

We Three Designs

Wells Fargo Bank , N.A.

Western Dairy Association

Whole Foods Market Tamarac

Wordshop

Zavella



Our appreciation...

From everyone at the Junior League of Denver, we want to sincerely thank our sponsors for their support during the 2009-2010 year. Cash and in-kind donations are vital elements for our fundraising efforts, which in turn support our beloved community. We value our partnerships with businesses and individuals in metro Denver, and are working to not only nurture established relationships, but also cultivate new ones. If you are interested in becoming a Junior League of Denver sponsor, or perhaps have questions about what being a sponsor would entail, email sponsors@jld.org. We want to hear from you!

We apologize to anyone we have missed. We genuinely appreciate all sponsor support!



Awards

Active of the Year *Jennifer Greer*
 President's Cup *Alexis DeStaffany Parker*
 STAR Award *Toni Cohig*
 Provisional of the Year *Ellen Daehnick*
 Sustainer of the Year Award *Kim Bolt & Olga Payne*
 Legislator of the Year *Senator Joyce Foster*
 Committee of the Year *Read 2 Kids*
 Founders Award *Nancy Thomson and Marne Jump*

Active Gold Member Recognition (10 years service):

Margaret Ansted, Patricia Bainter, Stephanie Duncan, Greta Glugoski, Marguerite Harris, Nicole Lenaers, Paige Lentz, Judy Lewallen, Ashley Miller, Molly Ostarch Weiss, Kathy Borgais, Kristin Brownson, Barb Goettelman, Tricia Houston, Emily Nelson, Amy Randers, Dani Resetar, Brigitte Ruffel, Carter Townsend, Kristin Viguerie

Membership Statistics (9/30/10)

Active	478
Non-Resident	21
Provisional	156
Sustaining	666
Honorary	342
Emeritus	91

Total 1754

Junior League of Denver: Staff & Board

Staff

Managing Director, Sharon Hartman
Controller, Graciano Wee
Staff Accountant, Wanda Dietz
Member Records, Pat Duensing
JLD Foundation Development Director, Crissie Snow
Marketing and Development, Vanessa Baptiste
Second Time Shop Manager, Ann Schnell
Second Time Shop Staff, Nicole Forsyth
Second Time Shop Staff, Linda Johnson
Second Time Shop Staff, Ria Wideman-Keller

Board

President, Molly Ostarch Weiss
President's Administrative Assistant, Alyssa Hartman
President Elect, Paige Lentz
Administrative Council VP, Ashley Miller
Communications Council VP, Brittany Sever
Community Programs Council VP, Sue Evanoff
Finance Council VP, Karen Kosten
Fundraising Council VP, Cissie Megyesy
Membership Council VP, Stephanie Betts
Public Policy Council VP, Maggie Gottlieb
Secretary, Barb Goettelman
Training Council VP, Kristin Hartman
Sustaining Representative to the Board, Jean Jones
Treasurer, Kristy Stokke*
 *Treasurer is a non-voting member of the Board

Foundation Board of Directors

President and Past President, JLD, Dana Rinderknecht
Chair, Investments, Rachel Candler
Chair, Major Gifts, Toni Cohig
Co-Chair, Planned Giving, Susan Flanagan
Co-Chair, Major Gifts, Jean Jones
JLD Finance Council VP, Karen Kosten
JLD and JLDF Treasurer, Kristy Stokke
Secretary, Susie Law
Chair, Planned Giving, Betsy Mangone
Co-Chair, Planned Giving, Sandy Morrison
Chair, Bylaws, Seanna Mulligan
JLD President, Molly Ostarch Weiss
JLD President-Elect, Paige Lentz

Guest and Staff

Chair, JLD Annual Campaign, Caro T. Williams
JLD Managing Director, Sharon Hartman
Advisor, Investments Committee, Nancy Schotters
JLDF Director of Development, Crissie Snow
Advisor, Investments Committee, Kevin Yoshida

Foundation History

In the late 1980's, the JLD researched ways of creating a secure funding base for its ongoing financial stability. The JLD Board established an endowment fund with \$70,000 at our 70th Anniversary. The endowment fund grew primarily from excess fundraising income and reached its \$1M goal in 1992. An Annual Campaign to solicit the membership for gifts was established in 1990 and continues today to solicit on behalf of the Foundation. In 1991, a special committee of the JLD recommended the establishment of a supporting foundation to better meet the long-term needs of the JLD. The \$1M endowment fund served as seed money for the new JLD Foundation, which became incorporated by the state of Colorado in 1992. A Board, currently of thirteen, governs the Foundation independently from the JLD and its Board.

Public Policy

The Public Policy Council is a non-partisan council that works to support and promote legislation that positively affects the health and education of Colorado women and children. The council chooses legislation based on criteria approved by the Junior League of Denver (JLD) Board of Directors that is relevant to the League's mission and focus. We work with a public affairs specialist, Aponte and Busam, and with their help we identify and target the most relevant legislation.

We had a very successful year in 2009-2010, supporting legislation, providing trainings, and working with community partners to discover new ways to research and advocate for legislation. Our council also worked on education—both with League members and members of the community—to explain how we, the JLD, can bend the ears of our state representatives to support the issues that matter the most to the League. We submitted articles to JLD's Ink magazine, held a Voter Registration drive at the September General Meeting, played "Public Policy Fact or Fiction" at the February General Meeting, and provided information for an article about SB09-123 in the January issue of *Denver Magazine*.

The Public Policy Advocacy Committee's efforts focused on supporting legislation at the Capital through testimonies at committee hearings and phone calls and emails to our state legislators. In total we made over 150 phone calls, sent more than 170 emails, and drafted two fact sheets for bills. We also invited and encouraged a provisional League member to testify at a committee hearing for SB10-1021, Required Coverage for Reproductive Services. Throughout the legislative session, the Public Policy Council supported the following legislation:

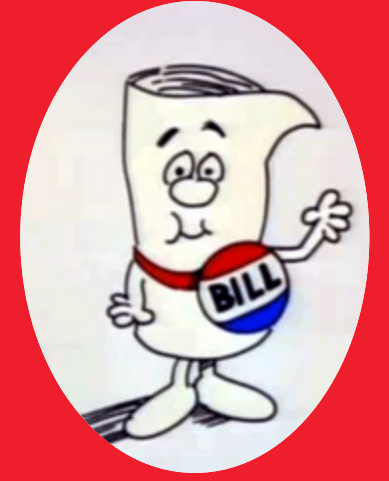
- SB10-056 Immunization Information
- SB10-106 Food Systems Advisory Council
- SB10-110 Booster Seat Regulations
- HB10-1008 No Gender Individual Health Insurance Rates
- HB10-1021 Required Coverage Reproductive Services

The Research and Development Committee had a busy year working with the Colorado Department of Education on SB-123, Healthy Schools Dropout Prevention, to determine the best course for implementation. Thank you to both the League and Colorado Association for Health, Physical Education, Recreation, and Dance for the generous grants of \$5,000 they have each given to SB123. Our goal is to have an additional \$15,000 raised by the fall of 2010 so the Department of Education can begin work on the program's curriculum. The current timeline reflects a program launch in the fall of 2011.

We had the opportunity to work with a terrific provisional group that partnered with the Women's Foundation to create a mobile presentation about the Cliff Effect. Many mid/lower income families lose government assistance and benefits before they can fully support themselves and their families. This challenge has become known as the Cliff Effect. The ladies presented to several groups including: transfer and administrative councils, sustainers, regional provisional groups, and Joshua Station.

The Public Policy Council held trainings that were made available to all League members including: Advocacy Camp, hosted by Senator Mary Hodge and Senator Linda Newell, and a tour of the state Capital, hosted by Senator Joyce Foster. Senator Foster was recognized at our year-end general meeting as the Junior League of Denver 2010 Legislator of the Year. We recognized her for her work on many important bills, including SB10-1021, Required Coverage for Reproductive Services for Health Insurance Policies. The bill requires individual insurance policies in Colorado to provide the same coverage for maternity care that is currently provided under group insurance policies. The coverage includes pregnancy management, including contraceptive counseling, drugs, and devices. The bill excluded abortion procedures and services for pregnancy termination.

We were delighted to partner with different community partners this year including: Susan G. Komen (Race for the Cure), Colorado Non-profit Association (Legislative Event), and the Women's Foundation (Party in a Box). In addition, we were very lucky to have guest speakers from all around our community come and speak at our council meetings: Liane Morrison (Great Education Colorado), Jill Fricker (Susan G. Komen), Tara Trujillo (All Kids Covered), and Dana Dzwonkowski (ACS CAN).



Senator Suzanne Williams, and Research and Development Committee member, Kim Tatsch, presented SB123 at the AJLI conference which was held in Denver



Junior League of Denver Foundation: Annual Campaign

Members of the Junior League of Denver (JLD) and the Junior League of Denver Foundation (Foundation) work together to solicit gifts from JLD members for the Annual Campaign, which is one of the JLD's highest fundraising priorities. All donations to the Annual Campaign are deposited in the Junior League of Denver Foundation, Inc., which is classified by the Internal Revenue Service as a 501(c)(3) not-for-profit corporation and a 509(a)(3) supporting foundation. The sole mission of the Foundation is to support the mission and programs of the Junior League of Denver. Annually, the JLD Board of Directors requests a distribution from the Foundation and determines its use for the following fiscal year.

Donors to the Annual Campaign numbered 442 this year (6-1-09 to 5-31-10). These gifts augment the Foundation's corpus and helped provide sufficient investment income for the Foundation Board members to approve a third annual distribution to the JLD for 2010-2011 of \$25,000. Donations to the Annual Campaign will continue to assure the JLD's volunteer leadership and community support for generations to come.

Financials

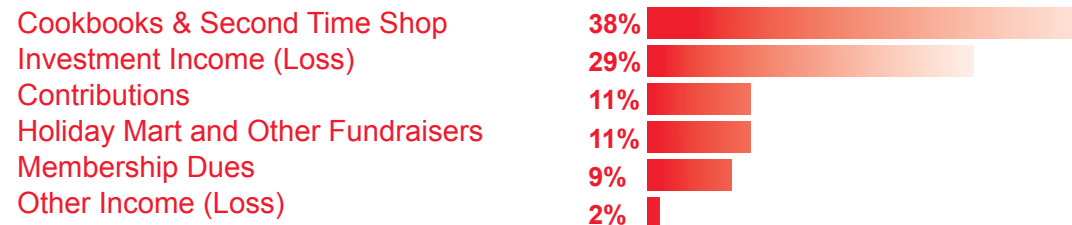
Junior League of Denver and Junior League of Denver Foundation combined Statement of Activities for the year ending in May 31, 2010.

FY 2009-2010:

Revenues, Gains and Support

Contributions (JLD Foundation \$150,099)	\$190,592	11%
Cookbooks and Second Time Shop	667,571	38%
Holiday Mart and Other Fundraisers	18,646	11%
Membership Dues	142,434	9%
Investment Income (Loss)	505,747	29%
Other Income (Loss)	46,264	2%
Total Revenues, Gains and Support	\$1,741,254	100%

SOURCES OF FUNDS



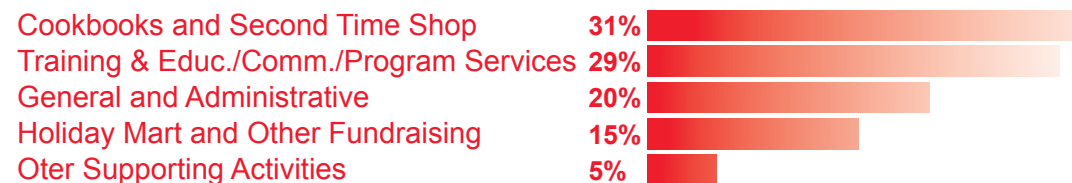
Expenses

Training & Educ./Comm./Program Services	\$275,116	29%
Cookbooks and Second Time Shop	296,255	31%
Holiday Mart and Other Fundraising	145,623	15%
General and Administrative	203,322	20%
Other Supporting Activities	43,662	5%
Total Expenses	\$963,978	100%

Change in Net Assets

Net Assets at the Beginning of the Year	\$6,112,986
Net Assets at the End of the Year	\$6,890,262

USES OF FUNDS



* Unpaid volunteers have donated a significant number of hours assist the League in achieving the goals of its various service programs. The value of this contributed time is not reflected in the accompanying financial statements as it does not meet the requirements of recognition under SFAS No. 116. The League received approximately 61,000 volunteer hours during the fiscal year ending in May 31, 2010.

Fundraising

Holiday Mart

Holiday Mart, introduced in 1979, is Junior League of Denver's largest annual fundraiser. Hundreds of merchants throughout the Rocky Mountain region and across the country are hand-selected by members of the Holiday Mart Committee to showcase their merchandise at this highly anticipated kick-off to the holiday shopping season! Holiday Mart has earned its reputation for providing Metro Denver area women, their friends and families with fabulous shopping for a fantastic cause, welcoming more than 5000 shoppers annually. In addition to fabulous shopping, Holiday Mart hosts several festive special events throughout the long weekend, including a cocktail party and silent auction. The October 2009 Holiday Mart netted \$131,000.

Second Time Shop

The Second Time Shop is an upscale, resale boutique with a superb selection of new and gently-used men's, women's and children's clothing and accessories. The STS is directly supported by time and donations from JLD membership and the community. The STS not only generates revenue for the purposes and programs of the Junior League of Denver, it also provides a community service offering quality merchandise at affordable prices. In 2009 - 2010 the Second Time Shop netted \$80,101.

Partner Projects

The Junior League of Denver Partner Projects committee researches and evaluates a variety of partnership opportunities in the local community throughout the League year for viability, outreach and return on investment. The type and frequency of Partner Project



opportunities changes from year to year. A portion of the proceeds from these events gives back to the JLD. In 2009-2010 we hosted the following events: a family night with the Denver Nuggets, shopping events with Lulu Lemon Athletica and Scribbles stationary, restaurant events with Colt & Gray, The Melting Pot and The Wine Loft, and a painting event with Canvas & Cocktails. This year also marked the return of the Girlfriends Getaway with our destination being Las Vegas! This committee provides an opportunity for members to reach out socially and support not only the League but also our local economy.

JLD Publications

Junior League of Denver Publications started 31 years ago with the publication of *Colorado Cache* in 1979, followed by *Crème de Colorado*, *Colorado Collage* and *Colorado Colore*. In the last 31 years, the JLD cookbooks have sold more

than 2 million copies. In June of 2009 the JLD released the newest addition to our esteemed collection, *Colorado Classique*. It has sold over 50,000 copies in its first year of publication generating \$753,861 in sales for the League. The publication of the new book boosted sales of the previously published cookbooks; this fiscal year we sold 95% more of our previous four books than in 2008-2009. In 2009 - 2010 JLD Publications netted an impressive \$394,455 for the League and its community projects.

Cookbooks Sold:

2009-2010

Colorado Cache	10,260
Crème de Colorado	2,567
Colorado Collage	2,559
Colorado Colore	2,446
Colorado Classique	52,427
Total Books	70,259

Our Cookbooks:

Colorado Cache Cookbook, \$19.95

Includes 700 recipes that reflect our state's casual style of living, rich heritage and natural bounty. Has sold more than 1 million copies.

Crème de Colorado Cookbook, \$24.95

Has 700 recipes with 15 sections of mouth watering recipes ranging from wild duck gumbo to chicken fajitas.

Colorado Collage, \$27.95

A collection of more than 500 recipes that highlight delicacies from fresh rainbow trout to fruits grown in the orchards of the Western Slope.

Colorado Colore, A Palate of Tastes, \$29.95

A selection of more than 300 recipes that includes richly hued visual presentations and many recipes with fresh vegetables.

Colorado Classique, \$29.95

The newest cookbook includes recipes emphasizing fresh ingredients, nature photography by John Fielder, and is Forest Stewardship Council certified environmentally conscious book.

For additional information or to place an order please visit either of our websites at www.jld.org or www.jldcookbooks.com or call 303.692.0270 x 360