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AND IN TRIBUTE TO:**

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Betsy Mangone

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*We apologize for any errors or omissions
contained in this report. Questions or
concerns should be directed to Crissie Snow at
csnow@jld.org, or 303.692.0270 ext. 103.*



JUNIOR LEAGUE OF DENVER

Women building better communities®

Changing Lives Through Literacy
Read • Learn • Grow

2012-2013 ANNUAL REPORT

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Bonnie Downing
2012–2013 JLD Foundation President



Cissie Megyesy
2012–2013 JLD President

JLD MISSION

The Junior League of Denver, Inc. (founded in 1918) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable.

JLD FOCUS

The Junior League of Denver strives to change lives through literacy in the Denver metro area by providing the tools for a better future.

Cover photo courtesy of
One Book 4 Colorado

DEAR COMMUNITY AND MEMBERS,

Thanks to our members, the 2012–2013 year was a huge success, and we want to sincerely thank you for your contributions.

For over 20 years, the JLD Foundation has grown to become a significant revenue source for the Junior League of Denver (JLD) operating budget. The JLD Foundation is a not-for-profit supporting organization, one of the few of its type among Leagues in the country. Its sole purpose is the support of the JLD mission and programs. The JLD Foundation's assets grow through gifts from League members, including bequests and investment income. Thanks to the generosity of our membership and careful stewardship of the portfolio, the JLD Foundation's assets totaled \$6.8 million at year end. Annual unrestricted distributions from the JLD Foundation are made to the JLD, with \$166,000 requested and contributed in the 2012–2013 year.

On the community front, the JLD was a proud \$10,000 sponsor of One Book 4 Colorado, a collaborative effort of Lt. Governor Joe Garcia's office, Reach Out and Read Colorado, Colorado State Library, numerous public libraries and private, nonprofit, and foundation communities. Every four-year-old in the state received a copy of the same book, *Duck on a Bike*, May 6–20, 2013. In all, 70,000 books were distributed with our logo displayed inside.

We are currently addressing literacy through our Read2Kids and Kids Connect community programs. These two key JLD programs focus on getting age appropriate reading material in the hands of children from underserved neighborhoods. The children and their families receive books and participate in a variety of fun literacy-centered learning activities that foster parent engagement and reading aloud.

The 2012 Mile High Holiday Mart raised more than \$86,000 due to the hard work of the Holiday Mart Committee, JLD members, community shoppers and vendors. Additionally, the Holiday Mart Committee was able to secure a \$5,200 donation of books for Read2Kids. Great job, ladies!

On Colorado Gives Day, Tuesday, December 4th, The JLD Foundation raised approximately \$10,000 from 82 donors. We are thrilled with the turnout and look forward to increasing our numbers next year. Furthermore, Colorado Gives Day raised a record-breaking \$15 million! Our generous donors ensure the League exists to support the community through our literacy efforts and develop the potential of women for generations to come.

The inaugural Journey event was also highly successful. With your help, we were able to raise more than \$36,000 to support our literacy efforts. It was it a fun night to catch up with friends and spend time with over 600 of your favorite fellow League supporters. Additionally, the event provided a chance to hear the heart-warming and hilarious experiences of the one and only Leigh Anne Tuohy. Thank you to the entire Journey Committee for bringing this great concept to life, as well as our sponsors, without whom The Journey would not be possible.

The League is most grateful to all who have contributed to the JLD and our JLD Foundation this year. As philanthropy becomes a greater part of the League experience, we encourage all members to play a part in creating a healthy financial future for the JLD.

Sincerely,

Bonnie P. Downing

Bonnie Downing
2012–2013 JLD Foundation President

Cissie Megyesy

Cissie Megyesy
2012–2013 JLD President

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THE HELEN DALY PEALE SOCIETY

Members of the Helen Daly Peale Society, the Society named for the founding President of the Junior League of Denver, are those individuals who inform the Junior League of Denver Foundation of a bequest or other planned gift.

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Mary Ann Balock**
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Kimberley Bolt
Lisle Bradley
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*deceased | **new member



JLD FOUNDATION ANNUAL CAMPAIGN

Members of the JLD and the JLD Foundation work together to solicit gifts from JLD members for the Annual Campaign, which is a high fundraising priority. All donations to the Annual Campaign are deposited and invested in the JLD Foundation. Annual unrestricted distributions from the JLD Foundation are made to the JLD, with \$166,000 requested and contributed this year.

This year 444 members contributed \$152,242 to the Foundation, with impressive participation rates of 62.3% Provisionals, 27.2% Sustainers, and 21.5% Actives. The largest number ever of Provisional members made a gift and 90 total members contributed major gifts (\$500 and above). Notable growth came from gifts during Colorado Gives Day. Membership in the Helen Daly Peale Society, those who have included the League in their estate plans, grew from 60 to 65 members.

IN GRATITUDE TO OUR DONORS

DONORS TO THE ANNUAL CAMPAIGN — JUNE 1, 2012 TO MAY 31, 2013

ANGELS

Gifts of \$10,000 and more

Sue Anschutz-Rodgers
Jan Perry Mayer
Nancy Petry
Nancy Schotters
Connie Burwell White & William W. White Foundation

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Gifts and pledges of
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Rebecca (Channing) Morris
Meghan Mortimer

JLD FOUNDATION

DONOR RECOGNITION

Thank you to Sustainer and former JLD President Arlene Hirschfeld for hosting the annual fall Recognition Coffee at her beautiful home and to her co-chairs Sue Anschutz-Rodgers, Jennifer Fronk, Cydney Marsico, and Nancy Petry. Guests featured major benefactors and members of the Helen Daly Peale Society (those members who have informed the JLD Foundation of a bequest or other planned gift).

Sixty Sustainer Emeritus members (JLD members 80 and above) attended our annual Sustainer Emeritus Spring Luncheon at the Denver Country Club. We thank co-chairs Eileen Honnen McDonald and Lucile Trueblood, and honorary co-chairs Gene Koelbel, Frankey Latcham, and Nancy Petry.

Four JLD members and one former member's foundation contributed Angel level gifts (\$10,000 and above): Sue Anschutz-Rodgers, the Connie Burwell White and William W. White Foundation, Jan Perry Mayer, Nancy Petry, and Nancy Schotters.

A special tribute is extended to each of them for their dedication and commitment to the mission of the JLD and their unwavering support of the JLD Foundation.

JLD FOUNDATION GOALS

The long-term goal of the JLD Foundation is to distribute unrestricted grants annually to the JLD. All annual distributions from the JLD Foundation's Board of Directors to the JLD are expended as the JLD Board determines, including a designated portion targeted for community programs, per donor intent.

The short-term goal of increasing the asset base by 7.25% each year is evaluated annually to assure continued growth in invested funds and annual contributions, with very low administrative expenses.

JLD FOUNDATION MISSION

Founded in 1982, the JLD Foundation is a 501(c)(3) not-for-profit corporation and a 509(a)(3) supporting foundation of the Junior League of Denver. The JLD Foundation's sole purpose is to secure the financial vitality of the JLD in perpetuity.

The members of the JLD Foundation's Board of Directors and their respective committees solicit gifts from JLD members to increase the principal of the investment portfolio. The principal increases through gifts from JLD members and selected community members, bequests and other planned gifts, and investment income. The portfolio is managed by Innovest Portfolio Solutions, Inc., reporting to the JLD Foundation's Investment Committee.



ONE BOOK 4 COLORADO

This year the
JLD and JLD
Foundation made
a combined gift
in the amount of



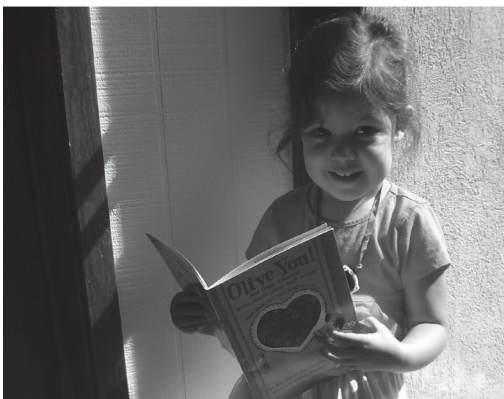
\$10,000 to sponsor
One Book 4 Colorado, enabling every
four-year-old in Colorado to receive a
copy of *Duck on a Bike*. This initiative
directly supports the League's efforts to
give kids equal access to books.

BOOK DONATIONS/DISCOUNTS

The JLD gratefully acknowledges
substantial books donations from
both Usborne Books and Pearson
in the 2012-2013 year. Thank you
for supporting our ongoing literacy
efforts!

*Sustainer Emeritus Members (all
members ages 80 and above) enjoyed the
Fifth Annual Spring Luncheon on May
8, 2013, at the Denver Country Club
sponsored by the JLD Foundation.*

*Pictures (left to right):
Gene Koelbel, Lucile Trueblood, Eileen
Honnen McDonald, Nancy Petry, and
Frankey Latcham*



CHANGING LIVES THROUGH LITERACY READ · LEARN · GROW

JLD LITERACY PROGRAMS

The JLD knows that reading to and with children is a vitally important family activity that leads to literacy achievement. Our key literacy programs, Read2Kids and Kids Connect, focus on providing a book-rich environment for children of all socioeconomic backgrounds, while reinforcing the message that getting children ready to read is of greatest importance.

Read2Kids events are held on Saturdays throughout the year at low income schools. Children and their families receive books as well as participate in a variety of fun learning activities. **Kids Connect** focuses on early childhood brain development and has two sites: Children's Outreach Project and Sheridan Early Childhood Center. The bimonthly programs educate children and parents in an interactive play-based environment and encourage parents to read with their children at home.

ONE BOOK 4 COLORADO/COLORADO LITERACY WEEK

The Junior JLD is committed to changing lives through literacy in the Denver metro area. During the 2012-2013 year, the JLD made good on that commitment by providing a substantial sponsorship to One Book 4 Colorado, a program that provides young children access to books to encourage early literacy development. In its second year, One Book 4 Colorado distributed 70,000 copies of *Duck on a Bike* by David Shannon, to every four-year-old in Colorado. The JLD also participated in Colorado Literacy Week, May 6-10, 2013. May 9th was JLD Literacy Night, which served as a successful educational networking opportunity for key community partners and League members. The JLD is proud to partner with Lt. Governor Joe Garcia and the Mile High United Way to support Colorado Reads: The Early Literacy Initiative. The League has proved to be a serious contender in Colorado's educational efforts and looks forward to continuing this tradition in the years to come. For more information on One Book 4 Colorado, please visit www.onebook4colorado.org.

2012-2013 COMMUNITY PROGRAMS

- **Read2Kids:** Event-based program promoting literacy through access to books and parental/caregiver involvement. In 2012-2013, Read2Kids provided 3,500 books to about 1,250 children and families.
- **Kids Connect:** A bimonthly literacy-based program centered on early childhood brain development. The program is held at Children's Outreach Center and Sheridan Early Childhood Center in Denver, and was designed and implemented by the JLD. Over 300 books are distributed to the children and their families during the eight month program.
- **Done in a Day:** Providing volunteers for day-long projects to nonprofits throughout the Denver metro area. Last year we completed 135 Done in a Days, and volunteers spent approximately 2,025 hours on Done in a Days in the community. The volunteers provided by our Done in a Day program help Denver nonprofits accomplish their goals while saving them money.
- **(The) Gathering Place:** The JLD is partnering with The Gathering Place to expand and improve the current nutrition program. Volunteers also donate time at the Food Bank of the Rockies under a reciprocal arrangement between the two organizations. The JLD prepares four meals a month serving over 200 women. The JLD was honored with The Gathering Place 2013 Above and Beyond Award for an outstanding commitment to and support of The Gathering Place in the 2012-2013 year.
- **Kids in the Kitchen:** Fighting childhood obesity by promoting healthy eating habits and lifestyles. *Program ended in 2012-2013 year.*
- **Kids on the Block:** Teaching children to make healthy choices through puppetry and skits. *Program ended in 2012-2013 year.*

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Jeannine Snyder
Ann Somers
Renee Stracke
Deanie Underwood
Karen Valdez
Julie Wham
Catherine Wieleba

THE JOURNEY: COMPANY TABLES

Aponte & Busam
Heir & Co
Monticello & Associates, Inc.
Oceanside Ten
Management
National Cinemedia
PCL Construction
Saddleup! Foundation

THE JOURNEY: TABLE HOSTESSES

Rachel Allen
Angela Andrews
Deborah Bedell
Kathleen Brown
Kristin Brownson
Kate Cihon
Alison Crist
Carleigh Elkus
Lori Ann Emlong
Caroline Gash

Alyssa Hartman
Sharon Hartman
Lauren Hayutin
Allison Ingalls
Karla Johnson Grimes
Amy Jordan Russ
Cheri Keeter
LaShonda Kennedy
Kimberly Kochergen
Gene Koelbel
Merrilyn Leuthold
Sarah Leffen
Rachel Levine
Lisa Lumley
Megan Maddocks
Mari Marsico
Holiday Mart
Megan Mayfield
Mary McGrath
Leigh McMahon
Adrienne McNamera
Cissie Megyesy
Judith Megyesy
Kendall Moore
Connor Morganti
Beverly Morrato
Deanna Myer
Elizabeth Oertel

Jenn Parker
Sarah Peay
Jill Pedicord Peterson
Allison Perkins
Molly Ross
Becky Schaub
Deborah Scholbe
Cindy Schulz
Julie Seltz
Becky Theis
Barbara Toltz
Jennifer Underwood
Janyce Wald
Dawn Wolf
Jana Wilkinson
Nadia Watts

Thank you to all of our wonderful sponsors! If you're interested in becoming a sponsor, please email Laura Stenovec, Development Coordinator, at sponsors@jld.org.



2012-2013 AWARDS

Legislator of the Year

Lt. Governor Joe Garcia

Founders Award

Anabel McHugh & Jane Foster

STAR Award

Betsy Mangone

Outstanding Sustainer

Debby King

President's Cup

Amy O'Brien

Outstanding Volunteers

Mariel Ross & Megan Whelan

Outstanding Committee

Public Relations/Marketing

Outstanding Provisional

Chesney Randolph

Spirit of Service Award

Liz Dulacki

NEW Active Gold Members

Jennifer Grannas

Kelly Hering-Rank

Brittany Sever

Mary Catherine Woltz

JLD BOARD, JLD FOUNDATION BOARD & STAFF

2012-2013 JLD BOARD OF DIRECTORS

President: Cissie Megyesy

Managing Director: Jennifer Jones

President-Elect: Lisa Lumley

Vice President, Administrative: Brigitte Ruffel

Vice President, Communications:

Angela Andrews

Vice President, Community: Becky Theis

Vice President, Finance: Stacey Rubinstein

Vice President, Fundraising:

LaShonda Kennedy

Vice President, Membership: Carleigh Elkus

Vice President, Public Policy: Malia Keck

Vice President, Sustainers: Deanna Myer

Vice President, Training: Megan Maddocks

Secretary: Kate Cihon

Treasurer: CaraMae Jordison

JLD STAFF

Managing Director: Jennifer Jones

Business Support Specialist: Deborah Jackson

Communications Manager: Vanessa Banker

Controller: Karen Mayo

Development Coordinator: Laura Stenovec

Second Time Shop Manager: Darlene Jones

2012-2013 JLD FOUNDATION BOARD OF DIRECTORS

President: Bonnie Downing

Past President: Jean Jones

Secretary: Bev Morrato

Investments Committee Chair: Rachel Candler

Major Gifts Committee Chair: Maryann Ruck

JLD Finance Council Vice President:

Stacey Rubinstein

JLD and JLDF Treasurer: CaraMae Jordison

Planned Giving Committee Chair:

Sandy Morrison

Planned Giving Committee Co-Chair:

Betsy Mangone

Bylaws Committee Chair: Seanna Mulligan

JLD President: Cissie Megyesy

JLD President-Elect: Lisa Lumley

JLD Past President: Kristin Brownson

2012-2013 JLD FOUNDATION ADVISORS TO THE BOARD OF DIRECTORS

Planned Giving Advisor: Susan Flanagan

JLD Managing Director: Jennifer Jones

Investments Committee Advisor:

Nancy Schotters

Investments Committee Advisor:

Kevin Yoshida

2012-2013 JLD FOUNDATION STAFF

Director of Development: Crissie Snow

The JLD Foundation hosts an Annual Recognition Coffee to thank those members who make gifts of \$500 and above and/or who are members of the Foundation's Helen Daly Peale Society (those who have included the JLD Foundation in their wills or estate plans). On September 27, 2012, Arlene Hirschfeld hosted this year's event at her beautiful home.

Pictured from left to right are the hosts for this event. Front Row: Susan Flanagan, Arlene Hirschfeld (host), and Sandy Morrison. Back Row: Bonnie Downing (JLD Foundation President), Cydney Marsico, and Maryann Ruck (Not Pictured, but who attended: Nancy Petry)

**Treasurer is a non-voting member of the Board*

PUBLIC POLICY

The Junior League of Denver Public Policy Council is the liaison between our membership, the community and the agencies we serve, and our elected officials. The council researches issues focused on literacy and education, keeps the League informed, and advises when action is appropriate.

The JLD has a proud history of public policy and advocacy. In 1987 it was the first League in the United States to hire a government affairs specialist. Since then, the Public Policy Council has worked closely with our government affairs specialist, Aponté & Busam, to monitor, advocate, and support various important pieces of legislation at the State Capitol.

2012-2013 LEGISLATIVE SESSION HIGHLIGHTS

- At 2012 Mile High Holiday Mart General Meeting, hosted a forum for six candidates for State legislature to talk to members' about the candidates' focus on literacy and education in relation to government
- Invited Senator Hudak to discuss many of the education and literacy issues she has been working on at the Capitol
- Supported four bills related to our focus on literacy and early childhood education
- Sara Odendahl, from Aponté & Busam, led members on an "after hours" tour of the Capitol, which was extremely educational
- Hosted a Legislative Breakfast at the Capitol, which was attended by more than 20 legislators

A SUMMARY OF THE JLD'S KEY BILLS

- Supported HB 1006, Breakfast After the Bell Nutrition Program: requires schools where at least 80 percent of students qualify for free or reduced lunch to offer free breakfast. Signed.
- Supported HB 1007, Early Childhood and School Readiness Commission: reestablishes a six member legislative committee related to this subject in the areas of health, mental health, parental involvement, family support, child care and early learning. Awaiting signature.
- Supported HB 1117, Alignment of Early Childhood Development Programs: consolidates several child development programs in the Department of Human Services. Signed.
- Supported HB 1244, Continuation of Educational Success Task Force: creates a committee to oversee the work of the task force and extends the work of both until July 1, 2018. Failed to be approved by Legislative Council.



2012-2013 Public Policy Vice President Malia Keck speaks at an October 2012 General Meeting. Local candidates running for Colorado State Legislature participated in a panel to discuss literacy and education in Colorado.



GIFT OF TIME

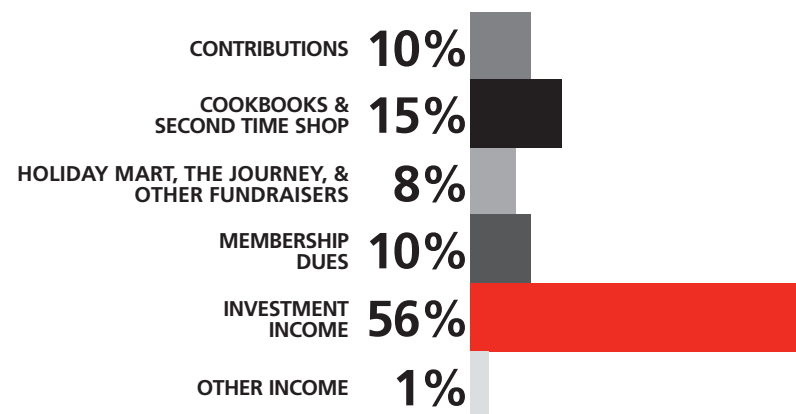
Unpaid volunteers have donated a significant number of hours to assist the League in achieving the goals of its various service programs. Our volunteers donated 70,500 hours during the 2012-2013 year. We sincerely thank our members for their time and talents!

FINANCIALS

Excerpts from the Combined Statement of Activities of Junior League of Denver and Junior League of Denver Foundation for the year ended May 31, 2013:

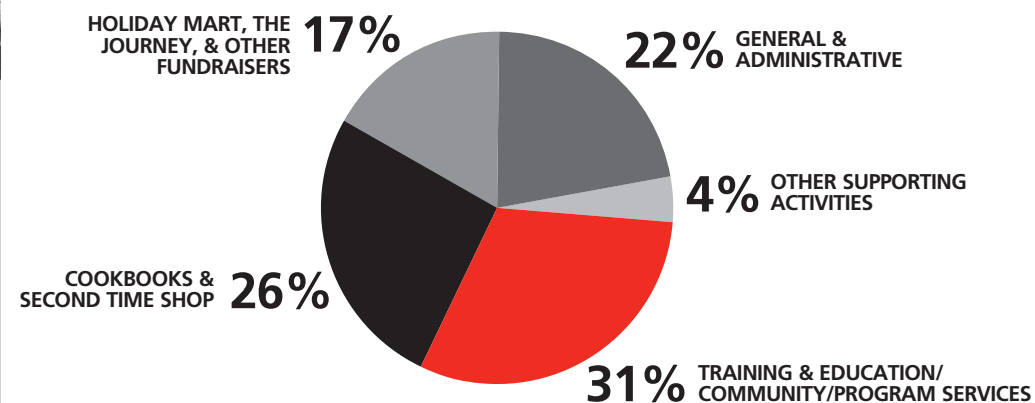
REVENUE, GAINS AND SUPPORT

| | |
|--|--------------------|
| Contributions (JLD Foundation \$151,022) | \$159,632 |
| Cookbooks & Second Time Shop | 238,249 |
| Holiday Mart, The Journey, & Other Fundraisers | 135,159 |
| Membership Dues | 164,109 |
| Investment Income | 910,539 |
| Other Income | 15,000 |
| Total Revenue, Gains and Support | \$1,622,688 |



EXPENSES

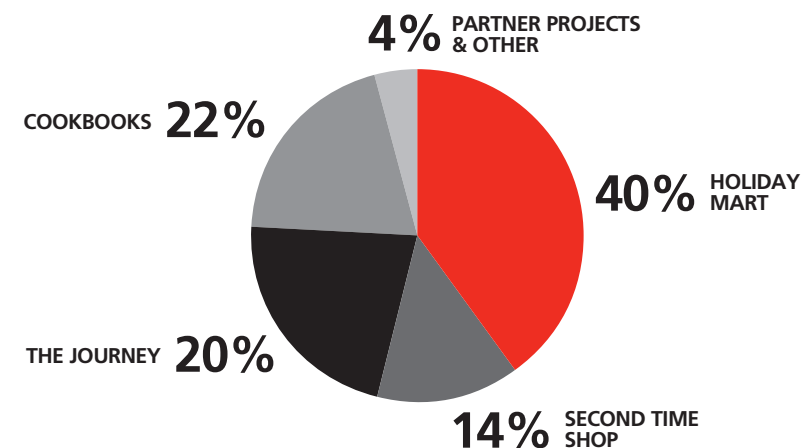
| | |
|---|------------------|
| Training & Education / Community / Program Services | \$279,692 |
| Cookbooks & Second Time Shop | 231,710 |
| Holiday Mart, The Journey, & Other Fundraisers | 154,371 |
| General and Administrative | 196,002 |
| Other Supporting Activities | 34,274 |
| Total Expenses | \$896,049 |



FUNDRAISING

NET FUNDRAISING BY ENTERPRISE/EVENT

| | | |
|---------------------------------------|-------------------|-----|
| Holiday Mart | \$80,425 | 40% |
| Second Time Shop | 27,757 | 14% |
| Cookbooks | 43,786 | 22% |
| The Journey | 40,014 | 20% |
| Partner Projects & Other | 7,933 | 4% |
| Total Net Fundraising Revenues | \$ 199,915 | |



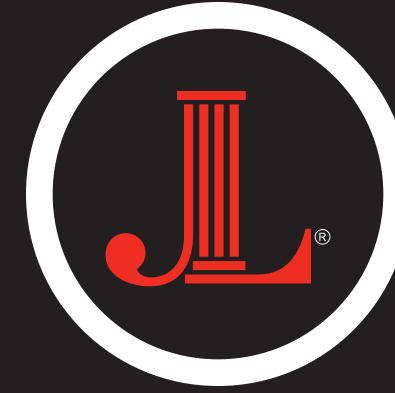
FUNDRAISING HIGHLIGHTS

2012 MILE HIGH HOLIDAY MART

The Mile High Holiday Mart had a much needed facelift in 2012! The location was changed from the Denver Merchandise Mart to The Inverness Hotel in the Denver Tech Center. Additionally, the committee transformed the event into a "shopping boutique" with fewer vendors with only high quality merchandise. Over 8,500 attendees came through the doors October 19-21, 2012. Overall, it was a huge success! Thank you to co-chairs Nora Heitmann and Jessica Jacobsen, all Holiday Mart Committee members, and everyone who helped and shopped to support the JLD.

THE JOURNEY, FEATURING KEYNOTE SPEAKER LEIGH ANNE TUOHY

The inaugural Journey event was a colossal success for the League on February 28, 2013! Leigh Anne Tuohy wooed the crowd with her heartwarming stories, and a wonderful time was had by all. The evening dinner event attracted more than 650 attendees, and included a highly successful raffle. Special thanks to Lt. Governor Joe Garcia, Mile High United Way President and CEO Christine Benero and FOX 31 Entertainment Reporter Chris Parente for participating in The Journey. Thank you also to co-chairs Ali Crist and Alyssa Hartman, all Journey committee members, and everyone who helped and attended to support the JLD.



HOLIDAY MART

An annual shopping extravaganza featuring a variety of unique merchants.

JLD COOKBOOKS

Our five award-winning cookbooks are available at www.jld.org.

PARTNER PROJECTS

JLD partners with local businesses for special events and receives a portion of the revenues generated.

SECOND TIME SHOP

Our fabulous upscale, resale boutique located at 5042 East Hampden Avenue, Denver, CO 80222.

THE JOURNEY

An annual JLD fundraiser featuring an inspirational speaker and dinner.



JLD member and business owner Sheri Knox staffs her artisan table at the 2012 Mile High Holiday Mart.

Dana Rinderknecht, JLD Past President and Director of Online Giving at the Community First Foundation, shows off her JLD pride at a Capitol rally promoting 2012 Colorado Gives Day.