



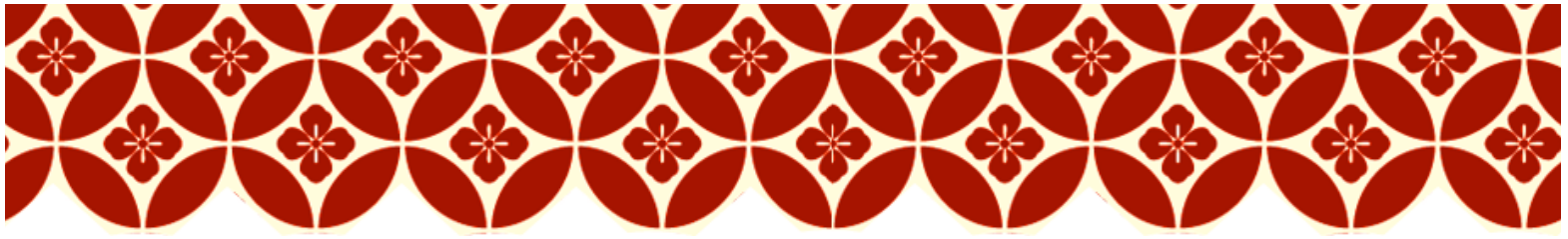
JUNIOR LEAGUE OF
DENVER

THE JOURNEY

Featuring Keynote Speaker Lisa Ling

FRIDAY, MARCH 3, 2017 | 6 PM
HYATT REGENCY DENVER AT COLORADO CONVENTION CENTER





Lisa Ling is the executive producer and host of *This is Life* on CNN. Lisa explores the scourge prescription pill addiction in Utah, the recent influx of women in North Dakota's boomtown, and a town in the rural Midwest where young men aspire to be priests.

For five seasons prior, Ling executive produced and hosted *Our America* on OWN: the Oprah Winfrey Network. Lisa embedded in a Midwest town ravaged by an onslaught of heroin, got exclusive access inside an anti-gay religious movement, witnessed the manifestation of PTSD in returning veterans of war, and went undercover to investigate the under-age sex trafficking of minors in the nation's capitol. She has also profiled Americans living beneath the poverty line for the first time and people serving unimaginably lengthy prison sentences for crimes they did not commit.

As the former field correspondent for *The Oprah Winfrey Show* and contributor to ABC News' Nightline and National Geographic's Explorer, Lisa Ling has reported from dozens of countries, covering stories about gang rape in the Congo, bride burning in India, the Lord's Resistance Army in Uganda, and the Mara Salvatrucha (MS-13) gang in Central America, among other issues that are too often ignored.

Lisa got her start in journalism as a correspondent for *Channel One News* where she covered the civil war in Afghanistan at 21 years of age as well as stories in dozens of countries around the world. She later went on to become a co-host of ABC Daytime's hit show *The View*, which won its first daytime Emmy during her time at the show.

Lisa is the co-author of *Mother, Daughter, Sister, Bride: Rituals of Womanhood* and *Somewhere Inside: One Sister's Captivity in North Korea and the Other's Fight to Bring Her Home*, which she penned with her sister, Laura. She is a co-founder of www.SecretSocietyofWomen.com a contributor to www.iVolunteer.org.



Dear Potential Partner,

The Junior League of Denver invites you to partner with us as we raise money to develop the potential of women and improve literacy rates for children from birth through third grade in Colorado, opening a world of imagination and lifelong learning.

The Junior League of Denver is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. We are an organization where women give back to their community, grow professionally and as leaders, and get connected to other women. Founded in 1918, the League started many well-known Denver institutions including the Children's Museum of Denver, the Mile High Transplant Bank and the Red Rocks concerts.

The JLD's current community focus is improving literacy rates in the Denver metro area. We continue to make an impact in this area with our signature Read2Kids and Kids Connect programs. The JLD is also providing volunteers for one-on-one tutoring with children for Reading Partners Colorado and TutorMate. Learn more about our mission, history and community efforts at www.jld.org

Furthermore, the JLD provided a substantial sponsorship to One Book 4 Colorado again in 2016, a program that distributed approximately 70,000 copies of *Giraffes Can't Dance* by Giles Andreae to every four-year-old in the state. Learn more at www.onebook4colorado.org

By providing support to the JLD, you help sustain our multi-faceted approach to improving literacy rates in Denver. You also become a part of our rich history of training women to become civic leaders and impactful community volunteers. You have the opportunity to market your company to our 1,700 members. We look forward to discussing our partnership opportunities with you.

Sincerely,

Natalie Caligaris
2016-2017 Corporate Sponsorship Chair
sponsors@jld.org

Laura Perry
2016-2017 President
president@jld.org

2016-2017 Partnership Opportunities

	Presenting \$25,000	Novel Sponsor \$10,000	Chapter Sponsor \$5,000	Index Sponsor \$2,500	Friend of the Junior League \$1,000
Logo on JLD Website	✿	✿	✿	✿	✿
Logo in Event Program	✿	✿	✿	✿	✿
Logo on Sponsor Boards	✿	✿	✿	◆	✿
Logo on Big Screen	✿	✿	✿	✿	✿
Category Exclusivity	✿				
Event Tickets	2 Tables for 10	1 Table for 10	1 Table for 10	1 Table for 10	2 Tickets
JLD Social Media Mentions	X10	x7	x2	✿	
Photo Opportunity for Guests with Lisa Ling *	✿	✿			
Complimentary Wine w/Dinner (2 bottles per table)	✿	✿	✿	✿	
Company Promotional Materials Distributed in Event Bags	✿	✿			
2-minute Speaking Opportunity During Stage Program**	✿				
Verbal Recognition During Presentation	✿	✿			
Tickets to <i>Meet & Greet</i> with Lisa Ling	X10	x10	x10		x2
Event Program Ad	Full Page	Half Page	Quarter Page		

**customized Step & Repeat Banner will include the following logos in sized order: Presenting Sponsor, Novel Sponsor and JLD logo. Speaker and script approval require 4 weeks prior to event*



Presenting: \$25,000

- ❖ Category exclusivity.
- ❖ Two reserved tables for ten.
- ❖ Junior League of Denver social media mentions (10).
- ❖ Verbal recognition from the podium during The Journey.
- ❖ Photo Opportunity with your tables and Lisa Ling in front of customized Step & Repeat Banner (banner will include the following logos in sized order: Presenting Sponsor, Novel Sponsor and JLD logo).
- ❖ Complimentary wine with dinner (two bottles per table).
- ❖ Sponsor promotional materials distributed to all guests in event giveaway bags for evening (if applicable, items provided at sponsors cost).
- ❖ Two-minute speaking opportunity during stage program, if desired (speaker and script approval required four weeks prior to event).
- ❖ Ten tickets to Meet & Greet with Lisa Ling.
- ❖ Full page ad in our event program.
- ❖ Logo on the JLD website on www.jld.org.
- ❖ Logo in event program under the chosen category.
- ❖ Logo on 2'x 3' Sponsor Boards placed throughout the event (3).
- ❖ Logo on event big screen presentation Size and location determined by level of support.



Novel Sponsor: \$10,000

- ❖ One reserved table for ten.
- ❖ Junior League of Denver social media mentions (7).
- ❖ Verbal recognition from the podium during The Journey.
- ❖ Photo Opportunity with your tables and Lisa Ling in front of customized Step & Repeat Banner (banner will include the following logos in sized order: Presenting Sponsor, Novel Sponsor and JLD logo).
- ❖ Complimentary wine with dinner (two bottles per table).
- ❖ Sponsor promotional materials distributed to all guests in event giveaway bags for evening (if applicable, items provided at sponsors cost).
- ❖ Ten tickets to Meet & Greet with Lisa Ling.
- ❖ 1/2 page ad in our event program.
- ❖ Logo on the JLD website on www.jld.org.
- ❖ Logo in event program under the chosen category.
- ❖ Logo on 2'x 3' Sponsor Boards placed throughout the event (3).
- ❖ Logo on event big screen presentation Size and location determined by level of support.



Chapter Sponsor: \$5,000

- ❖ One reserved table of ten.
- ❖ Junior League of Denver social media mentions (2).
- ❖ Complimentary wine with dinner (two bottles per table).
- ❖ Ten tickets to Meet & Greet with Lisa Ling.
- ❖ Quarter page ad in our event program.
- ❖ Logo on the JLD website on www.jld.org.
- ❖ Logo in event program under the chosen category.
- ❖ Logo on 2'x 3' Sponsor Boards placed throughout the event (3).
- ❖ Logo on event big screen presentation (size and location determined by level of support).

Index Sponsor: \$2,500

- ❖ One reserved table of ten.
- ❖ Junior League of Denver social media mention.
- ❖ Complimentary wine with dinner (two bottles per table).
- ❖ Logo on the JLD website on www.jld.org.
- ❖ Logo in event program under the chosen category.
- ❖ Logo on 2'x 3' Sponsor Boards placed throughout the event (3).
- ❖ Logo on event big screen presentation (size and location determined by level of support).



Friend of the Junior League: \$1,000

- ✿ Two tickets to the Journey.
- ✿ Two tickets to the Meet & Greet with Lisa Ling.
- ✿ Complimentary wine with dinner (one bottle of wine).
- ✿ Logo on the JLD website on www.jld.org.
- ✿ Logo in event program under the chosen category.
- ✿ Logo on 2'x 3' Sponsor Boards placed throughout the event (3).
- ✿ Logo on event big screen presentation (size and location determined by level of support).

Additional Sponsorship Opportunities

These are available for Sponsors at Index Levels and above.
Please email sponsors@JLD.org for more information

✿ Peaks Lounge After Party Sponsorship: \$5,000

- Signature Cocktail
- Closed off to public from after the event until close for Journey Attendees

✿ Paddle Raise Match

- Opportunity to match what the audience donates during the end-of-evening fundraising

Expected Attendance

750 Guests



@JuniorLeagueDenver

1,600 Followers



@jlddenver

2,300 Followers

www.jld.org

9,000 hits monthly



2017 The Journey Corporate Partnership Pledge Form

We pledge to sponsor The Journey at the following level:

- ☐ Presenting Sponsor (\$25,000) – one available
- ☐ Novel Sponsor (\$10,000) – two available
- ☐ Chapter Sponsor (\$5,000) – three available
- ☐ Index Sponsor (\$2,500) - unlimited
- ☐ Friends of The Junior League (\$1000) – 5 available

We will pay our sponsorship in full by the following date: _____

Sponsor Company Name As It Should Appear in Program Listing

Sponsor Contact Name	Title	Date
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Address	City	State	Zip
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Email Address	Phone
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Signature	Today's Date
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To charge your credit card, please fill out the following information:

Name on card: _____

Does the company name also appear on the card? If yes, please list: _____

Card number: _____ Expiration date: _____ security code: _____

Amount to charge: \$ _____ Signature: _____

Date completing request: _____ ****We accept Visa, MasterCard, American Express and Discover**

Please make checks payable to: Junior League of Denver

Mail all checks, along with this form to: Junior League of Denver c/o Sponsorship

1140 Delaware St. Denver, CO 80204 Fax: 303.753.6846