



# JUNIOR LEAGUE OF DENVER

## 2019-2020 FACT SHEET

### WHO WE ARE

Junior League of Denver (JLD) is a women's training organization that develops civic leaders committed to improving our community. We are currently working to improve literacy rates and provide access to books for children through the third grade. Founded in 1918, the League started, and aided in starting, many well-known Denver institutions including Children's Museum of Denver, Mile High Transplant Bank, the Red Rocks concerts, and many others.

### LIVE THE LEGACY: GIVE, GROW, GET CONNECTED

JLD is an organization where women Give back to their community, Grow professionally and personally, and Get Connected to other women. The work we do would not be possible without the support of our 1,700 members. JLD members receive both formal and experiential training opportunities throughout each League year.

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### CURRENT COMMUNITY PROGRAMS

#### LEADERS UNITED IN VOLUNTEER SERVICE (L.U.V.S.)

JLD's annual day of service focused on a specific theme or neighborhood. Third annual event will be held on September 21, 2019.

#### DONE IN A DAY

JLD provides volunteers to Denver metro nonprofits for short-term projects throughout the year. Applications at [JLD.org](http://JLD.org).

#### READ2KIDS

JLD signature event-based program promoting literacy through access to books, healthy food, fun activities, and parental/caregiver involvement. Currently held at a variety of Denver metro elementary schools.

#### KIDS CONNECT

JLD signature bimonthly family literacy-based program centered on early childhood brain development, currently held at Sewall Child Development Center.

#### TUTORING WITH KIDS

JLD provides one-on-one tutoring for Reading Partners Colorado, helping children become more confident readers.

#### THE GATHERING PLACE

JLD serves meals and provides milk at Denver's only daytime drop-in shelter for women, their children, and transgender individuals experiencing poverty or homelessness.



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### **PUBLIC POLICY & ADVOCACY**

JLD has a proud history of public policy and advocacy. In 1987, we were the first League in the United States to hire a government affairs specialist. Since then, the Public Policy Council has worked closely with the specialist to monitor, advocate, and support various important pieces of legislation at the Colorado State Capitol. In recent years, the League has supported legislation addressing literacy, children's health, women's health, and women's self-sufficiency issues.

### **FUNDRAISING**

#### **MILE HIGH HOLIDAY MART**

Annual boutique shopping event featuring a variety of unique local and national retailers. First "Christmas Mart" held in 1980. Our 40th annual event will be held November 8-10, 2019.

#### **THE JOURNEY**

Evening fundraising event featuring an inspirational speaker and dinner. Now in its eighth year, past speakers include Jenna Bush Hager and Terrell Davis.

#### **COOKBOOKS**

JLD currently sells five award-winning cookbooks, with a sixth cookbook, *Centennial Celebrations*, to be released in July 2019. Since 1978, JLD has sold more than 2.1 million cookbooks, raising about \$7 million.

#### **JLD FOUNDATION**

In 1992, JLD created the first ever Junior League Foundation to guarantee sustaining the Mission long term. The Foundation now provides about 25% of JLD's operating budget each year.

#### **PARTNER PROJECTS/KITCHEN TOUR**

JLD partners with local businesses for special events or promotions. In its fourth year, our JLD Kitchen Tour includes several beautiful homes each year.

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### **HOW TO GET INVOLVED**

If you wish to become a member, lend support,  
or become a sponsor, please visit  
[JLD.org](http://JLD.org) for more information.

1140 Delaware Street Denver CO 80204 | 303.692.0270 | [info@jld.org](mailto:info@jld.org) | [JLD.org](http://JLD.org)

**GIVE ● GROW ● GET CONNECTED**