



JUNIOR LEAGUE OF DENVER

2021-2022 FACT SHEET

WHO WE ARE

Junior League of Denver (JLD) is a women's training organization that develops civic leaders committed to improving our community. In addition to our literacy efforts, we are currently working to expand our impact to be inclusive of women and families facing systemic poverty. Founded in 1918, the League started, and aided in starting, many well-known Denver institutions including Children's Museum of Denver, Mile High Transplant Bank, the Red Rocks concerts, and many others.

LIVE THE LEGACY: GIVE, GROW, GET CONNECTED

JLD is an organization where women Give back to their community, Grow professionally and personally, and Get Connected to other women. The work we do would not be possible without the support of our 1,700 members. JLD members receive both formal and experiential training opportunities throughout each League year.

CURRENT COMMUNITY PROGRAMS

COLLABORATIVE IMPACT GRANTS

JLD provides both grants and volunteers for We Don't Waste, saving food and feeding vulnerable residents, and WeeCycle, providing essential baby gear to families in need.

LEADERS UNITED IN VOLUNTEER SERVICE (L.U.V.S.)

JLD's annual day of service focused on a specific theme or neighborhood, in partnership with fellow nonprofits. Fifth annual event will be held on September 18, 2021.

DONE IN A DAY

JLD provides volunteers to Denver metro nonprofits for short-term projects throughout the year. Applications at JLD.org.

READ2KIDS

JLD signature event-based program promoting literacy through access to books, healthy food, fun activities, and parental/caregiver involvement. Currently held at a variety of Denver metro elementary schools.

KIDS CONNECT

JLD signature bimonthly family literacy-based program centered on early childhood brain development, currently held at Sewall Child Development Center.

THE GATHERING PLACE

JLD serves meals and provides milk at Denver's only daytime drop-in shelter for women, their children, and transgender individuals experiencing poverty or homelessness.



JUNIOR LEAGUE OF DENVER

2021-2022 FACT SHEET

PUBLIC POLICY & ADVOCACY

JLD has a proud history of public policy and advocacy. In 1987, we were the first League in the United States to hire a government affairs specialist. Since then, the Public Policy Council has worked closely with the specialist to monitor, advocate, and support various important pieces of legislation at the Colorado State Capitol. In recent years, the League has supported legislation addressing literacy, children's health, women's health and women's self-sufficiency issues.

FUNDRAISING

MILE HIGH HOLIDAY MART

Annual boutique shopping event featuring a variety of unique local and national retailers. First "Christmas Mart" held in 1980. Our 42nd annual event will be held November 12-14, 2021.

THE JOURNEY

Evening fundraising event featuring an inspirational speaker and dinner. Now in it's 10th year, past speakers include Jenna Bush Hager, Terrell Davis and Carli Lloyd.

COOKBOOKS

JLD currently sells six award-winning cookbooks. The newest book, *Centennial Celebrations*, was released in July 2019. Since 1978, JLD has sold more than 2.1 million cookbooks, raising about \$7 million.

JLD FOUNDATION

In 1992, JLD created the first ever Junior League Foundation to guarantee sustaining the Mission long term. The Foundation now provides about 30% of JLD's operating budget each year.

PARTNER PROJECTS

JLD partners with local businesses for special events or promotions.

HOW TO GET INVOLVED

If you wish to become a member, lend support,
or become a sponsor, please visit
JLD.org for more information.

1140 Delaware Street Denver CO 80204 | 303.692.0270 | info@jld.org | JLD.org

GIVE • GROW • GET CONNECTED