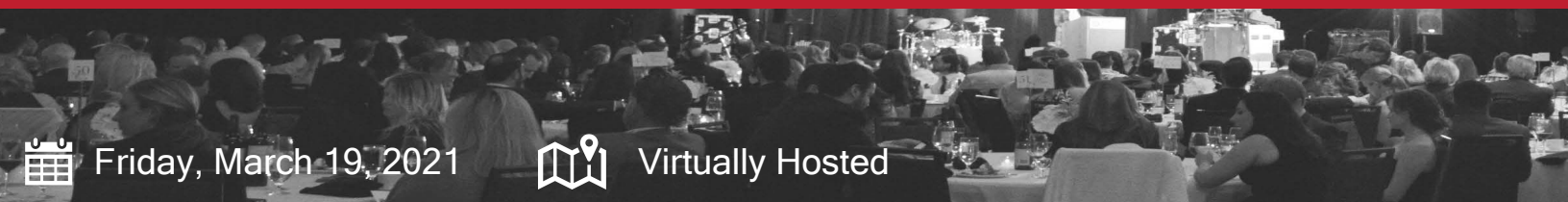


THE JOURNEY



Friday, March 19, 2021



Virtually Hosted

The Journey is a celebration of our League's impact on the community and the dedicated women who make us so successful. This event is one of the largest annual fundraisers for the Junior League of Denver. The Journey 2021 will be an engaging evening in that includes an impactful program aligned with our Mission and focus.

Past Year's Sponsors:

- One Eight Oh PR
- Citywide Banks
- Lauren O'Neill Crist-Fulk
- Katherine Rainbolt
- Bridget D'Angelo
- Kneeland & Lazure Law
- PCL Construction
- RugglesMabe Studio
- Denver Community Credit Union
- Dr. Spex Vision Care
- Merrill Lynch, Deanna M. Myer, VP
- Mile High United Way
- Blanchard Family Wines
- Fluorescence Flowers



Past Keynotes Include:
Jenna Bush Hager, Terrell
Davis, Martina Navratilova,
Shannon Sharpe, Molly Bloom



750+ attendees



Auction Items include:
Sanctuary Golf Course
Foursome, Trip to Cuba, South
African Safari and more!



The 2021 Keynote Speaker, **Carli Lloyd**, is an internationally renowned soccer player who holds some of the highest accolades in the sport in history. She is a two-time Olympic Gold Medalist, two-time FIFA Player of the year and is the only American to score multiple goals in three separate Olympic Game.

The Journey Sponsors

	Presenting Sponsor \$15,000	Novel Sponsor \$10,000	Chapter Sponsor \$5,000	Index Sponsor \$2,500	Friend of the League \$1,000
Category Exclusivity	✓				
Tickets (Each Table includes 6 tickets)	1 VIP Tables	1 VIP Table	1 Table	1 Individual Party for 4	1 Individual Party for 2
(2) 15 second prerecorded Speaking Opportunity During Program	✓	✓			
Social Media - Joint Posts: JLD Facebook, Twitter, Instagram (5,000+ combined followers; posted with other donors on our small business spotlight days)	1	1	1	1	1
Social Media Individual Posts: JLD Facebook, Twitter, Instagram (5,000+ combined followers; only donor on post)	3	2	1	1	
Social Media Stories – one post on small business spotlight days on our Facebook & Instagram story	✓	✓			
League-wide email: business spotlight and/or promotion on our League-wide fundraising email (1,700+ members on disbursement)	✓	✓			
Logo Placement on JLD.org (9,000 monthly hits)	✓	✓	✓	✓	✓
Logo Placement within Event Program (visible to approx. 300+ guests)	✓	✓	✓	✓	✓
Logo Recognition on Donor Announcement during the Program (visible to approx. 300+ guests)	✓	✓	✓	✓	✓
Verbal Acknowledgement and Visual Recognition during Program (visible to approx. 300+ guests)	✓	✓	✓	✓	✓

Focused Sponsorship Opportunities

Keynote Sponsor - \$10,000

Sponsorship does not include consultation on keynote or agenda items

- Opportunity for prerecorded introduction of Keynote speaker
- Logo on keynote intro presentation
- Other opportunities with Keynote speaker

Production Sponsor - \$10,000

Sponsorship does not include consultation on Production company

- Logo throughout Virtual Event
- Logo on program
- Other opportunities with Production

Attendee Gift Sponsor \$8,000

Gift will be selected by The Journey Operations Committee

- Branded gift to go to all attendees
- Fully branded note to be given with gift
- Other opportunities with Attendee Gift

MC Sponsor - \$6,000

Sponsorship does not include consultation on MC or agenda items

- Opportunity for prerecorded introduction to MC
- Logo across bottom of MC screen
- Other opportunities with MC

VIP Sponsor - \$6,000

(To be approved by the Journey Operations Committee)

- Recognition throughout event
- Logo on napkins for VIP Pods
- Logo and welcome note in VIP reminder email *
- Other opportunities with VIP

Paddle Raise Sponsor - \$5,000

- Logo on program screen during paddle
- Congratulations email sent via JLD to all auction winners
- Other opportunities with Paddle Raise

Silent Auction Sponsor - \$5,000

- Logo on silent auction bidding website
- On the Super-silent auction items, verbal recognition through out the program
- Congratulations email sent via JLD to all auction winners
- Other opportunities with Silent Auction

Other Possibilities

- Toast Sponsorship
- Cocktail Sponsorship