

COOKBOOK CORPORATE SPONSORSHIP OPPORTUNITIES



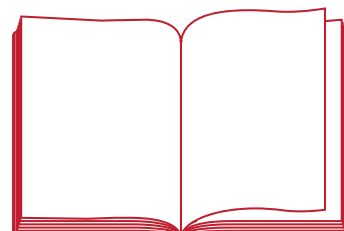
Our five award-winning cookbooks have been a Denver institution since Colorado Cache was released in 1978. We are embarking on the adventure of creating our sixth cookbook, scheduled for release in 2019. Junior League of Denver is well-known for creating incredible cookbooks that feature unique triple-tested recipes, as well as mouth-watering recipe and Colorado landscape photography. Proceeds support the League's efforts to train women and improve our communities.



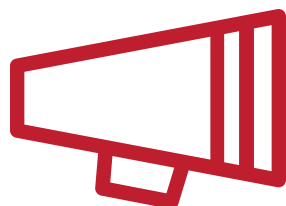
Five award-winning
cookbooks 1978-2009



\$6.9 million in net
proceeds to JLD



More than 2.1 million
books sold to date



Strong brand name
recognition in Colorado



More than 2,000 followers



More than 2,300 followers



More than 1,200 followers

Centennial Celebrations, scheduled for release in 2019, will feature recipes for gatherings and celebrations, as well as honor our 100th Anniversary.



JUNIOR LEAGUE OF
DENVER

jld.org

COOKBOOK CORPORATE SPONSORSHIP OPPORTUNITIES



Corporate Sponsorships	Executive Chef	Sous Chef	Golden Spoon	Silver Spoon	Friends of the Junior League
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Logo in Cookbook *	✓	✓	✓	✓	✓
Complimentary Cookbooks	10	8	6	4	2
Release Party Tickets	10	8	6	4	2
Release Party Sign	✓	✓	✓	✓	✓
Release Party Booth	✓	✓	✓		
Logo on JLD.org	✓	✓	✓	✓	✓
Social Media Mentions	5	5	5	3	2

* Size and location of logos will be determined during layout process.

Please visit www.jld.org/fundraisers/cookbooks for more information about the Junior League of Denver and our cookbooks.

Interested in supporting Centennial Celebrations?

Please complete and return the attached form or email cookbooksponsors@jld.org.

COOKBOOK CORPORATE SPONSORSHIP OPPORTUNITIES



Yes! I would like to support the Junior League of Denver's community projects and volunteer and leadership training programs. Please accept my sponsorship at the following level:

- ☐ Executive Chef Sponsor (\$15,000)
- ☐ Sous Chef Sponsor (\$10,000)
- ☐ Golden Spoon Sponsor (\$5,000)
- ☐ Silver Spoon (\$2,500)
- ☐ Friends of the Junior League (\$1,000)

Sponsor Company Name as It Should Appear in Print

Sponsor Contact Name

Title

Date

Address

City

State

Zip

Email Address

Phone

Signature

Today's Date

Payment

To charge your credit card, please fill out the following information:

Name on card: _____

Does the company name also appear on the card? If yes, please list: _____

Card number: _____ Expiration date: _____ Security code: _____

Amount to charge: \$ _____ Signature: _____

Date completing request: _____ ****We accept Visa, MasterCard, American Express and Discover**

Please make checks payable to: Junior League of Denver

Mail all checks, along with this form to: Junior League of Denver c/o Cookbook Sponsorship

1140 Delaware Street, Denver, CO 80204 Fax: 303.753.6846