

# Mile High Holiday Mart

The Junior League of Denver Mile High Holiday Mart is the premier holiday show in the Denver area and has been a fall tradition for nearly 40 years. All proceeds from this unique and exclusive shopping experience support the League's mission of developing the potential of women, as well as our community focus, improving literacy rates for children in the Denver metro area.



Raised over \$6 million



About 8,500 attendees



More than 100 unique merchants



Receive coverage on Social Channels, Radio, TV, Print and more!



Nearly four decades of shopping



**November 10-12, 2017**  
**Gates Field House**  
**University of Denver**  
[www.jld.org](http://www.jld.org)





*Mile High\**  
**Holiday Mart**

**2017 Corporate Sponsorship**

<b>Mile High Holiday Mart (HM) Donor Benefits</b>	<b>Presenting Sponsor \$10,000</b>	<b>Associate Sponsor \$5,000</b>	<b>Contributing Sponsor \$2,500</b>	<b>Supporting Sponsor \$1,000</b>	<b>Friends of the League \$500</b>	<b>JLD Member Supporter \$250</b>
Logo Recognition on HM Banner (8,500 Event Guests)	✓					
Naming Rights to Bar at Preview Party	✓					
Logo Recognition on HM Tickets (distribution 15,000)	✓					
Logo Recognition on HM Vendor Guide (distribution 5,000)	✓	✓				
Logo Recognition on Preview Party Invitations (distribution 1,000)	✓	✓	✓			
HM Entrance Tree Decoration with Logo (visible to approx. 8,500)	✓	✓	✓			
Tickets to HM Preview Party	4	4	2			
Corporate Recognition During HM (PA Announcements)	✓	✓	✓	✓		
Preview Party Swag Bag Option* (approx. 200 guests)	✓	✓	✓	✓		
Social Media Posts: JLD Facebook, Twitter, Instagram (5,000+ combined followers)	4	4	2	1	1	
Fund Development Credit						✓
Logo Recognition on Donor Board at HM (visible to approx. 8,500)	✓	✓	✓	✓	✓	✓
Logo Placement on JLD.org (9,000 monthly hits)	✓	✓	✓	✓	✓	✓
Recognition in JLD Annual Report	✓	✓	✓	✓	✓	✓
VIP Tickets to HM	10	8	6	4	2	
Single Day Admission Tickets to HM	20	10	5	5	5	5

\*Swag bag item production costs will be responsibility of sponsor



2017 Corporate Sponsorship Pledge Form

Yes! I would like to support the Junior League of Denver's community projects and volunteer training programs. Please accept my sponsorship at the following level:

- Presenting Sponsor (\$10,000)
Associate Sponsor (\$5,000)
Contributing Sponsor (\$2,500)
Supporting Sponsor (\$1,000)
Friends of The Junior League (\$500)
JLD Member Support (\$250)

Sponsor Company Name As It Should Appear in Program Listing

Sponsor Contact Name Title Date

Address City State Zip

Email Address Phone

Signature Today's Date

Payment

To charge your credit card, please fill out the following information:

Name on card:

Does the company name also appear on the card? If yes, please list:

Card number: Expiration date: Security code:

Amount to charge: \$ Signature:

Date completing request: \*\*We accept Visa, MasterCard, American Express and Discover

Please make checks payable to: Junior League of Denver

Mail all checks, along with this form to: Junior League of Denver c/o Sponsorship

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