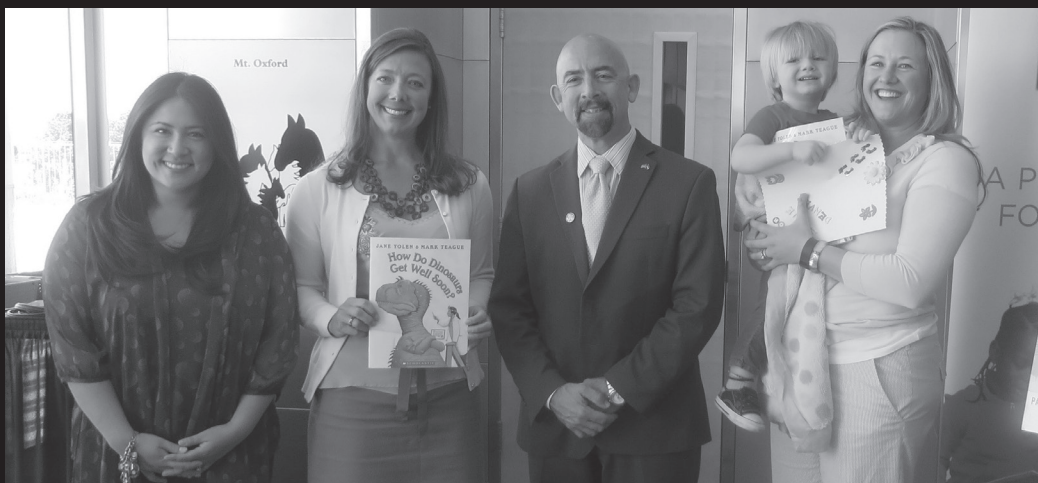




# JUNIOR LEAGUE OF DENVER

live the legacy  
give • grow • get connected

2014-2015  
ANNUAL REPORT





**Carleigh Elkus**  
*2014-2015 JLD President*



**Kristin Brownson**  
*2014-2015 JLD Foundation President*

## DEAR COMMUNITY AND MEMBERS,

As we approach the 100th Anniversary of the Junior League of Denver in 2018, the League remains committed to its founding principles: improving communities and developing civic leaders to become impactful community volunteers. Your continued support of the JLD and JLD Foundation allows us to further our mission and ensure the long-term sustainability of this historic women's organization. We are forever grateful for your generosity.

This year the JLD invested thousands of dollars and volunteer hours in our community focus area of literacy, specifically improving literacy rates for children birth through third grade.

### A few of our community highlights include:

- The **123 Grants Committee** awarded **\$10,000** in grants to grow innovative programs and fund new technologies in the area of education.
- The JLD was a partner sponsor of the **2015 Denver Academy Symposium on Teaching and Learning**, with a focus on "The Reading Brain."
- The JLD once again provided a **\$10,000 One Book 4 Colorado** sponsorship, an effort to distribute **70,000** books to all four-year-olds in Colorado.
- The JLD advocated alongside **Colorado Children's Campaign** during **Colorado Speaks Up for Kids**, and tracked 14 bills, engaging on eight, spanning from February to May.
- More info on pages four and five of this report!

Our two largest JLD fundraisers were highly successful again this year, with our Mile High Holiday Mart raising about \$140,000 and our annual Journey event raising about \$65,000. This success wouldn't be possible without the tireless dedication of our volunteers. This year, the JLD Foundation's assets totaled \$7,525,833 and distributions to the JLD amounted to \$297,540.

Over the past 18 months, the JLD and the JLD Foundation have been working on a combined strategic plan to develop a diversified fund development model. We have been working to streamline our fundraising in order to be more efficient. As the JLD and JLD Foundation work together to build a culture of philanthropy among our members, we encourage everyone to play a part in creating a healthy financial future for the JLD.

The future holds opportunities and challenges for all Junior Leagues. We are sincerely grateful to all who have contributed to the JLD and the JLD Foundation this year. Your philanthropic dollars serve as an investment not only in the future of our League, but also serve as an investment in the future of our community.

Sincerely,

**Carleigh Elkus**  
*2014-2015 JLD President*

**Kristin Brownson**  
*2014-2015 JLD Foundation President*

### WHO WE ARE

The Junior League of Denver is a women's training organization that develops civic leaders committed to improving our community. We are currently working to improve literacy rates in the Denver metro area for children birth through third grade. Founded in 1918, the League started many well-known Denver institutions including the Children's Museum of Denver, the Mile High Transplant Bank and the Red Rocks Concert Series.



# JLD FOUNDATION

The JLD Foundation was created as a supporting foundation in 1992 with the goal of providing support for the League in perpetuity. It was the first of its type among Leagues in the country. Similar to an endowment fund, gifts made to the Foundation are invested and a portion of the investment earnings is distributed to the League each year. This year, the Foundation's assets totaled \$7,525,833 and distributions to the JLD amounted to \$297,540. Distributions from the Foundation enable the League to invest thousands of dollars and thousands of volunteer hours in our community. While increasing programmatic expenditures to support its mission, the League is expanding its leadership training programs, community projects, and community grants for greater impact, especially in our focus area of literacy.

## JLD FOUNDATION GOALS

The long-term goal of the JLD Foundation is to distribute funds annually to the JLD. All annual distributions from the JLD Foundation are made pursuant to its bylaws and policies through its Board of Directors to be expended as the JLD Board determines.

The short-term goal of increasing the asset base by 7.25% each year is evaluated annually to assure continued growth in invested funds and annual contributions, with very low administrative expenses.

## JLD FOUNDATION MISSION

Founded in 1992, the Junior League of Denver Foundation is a 501(c)(3) not-for-profit corporation and a 509(a)(3) supporting foundation of the Junior League of Denver. The JLD Foundation's sole purpose is to secure the financial vitality of the JLD in perpetuity.

Members of the JLD Foundation Board of Directors are stewards of the endowment, ensuring perpetual support of the JLD. The endowment's principal increases through gifts from JLD members and community members, bequests and other planned gifts, and investment income. The portfolio is managed by Innovest Portfolio Solutions, Inc., reporting to the JLD Foundation's Investment Committee.



One the goals included in the JLD's 2015–2020 Strategic Plan is to “create a culture of philanthropy” among our members. The organization recognizes the value in every gift, no matter what the size, and encourages our members to give what they can, when they can to honor their own personal philanthropy plans and goals. To that end, cumulative contributions in direct support of the JLD and/or JLD Foundation are included in this report.



*From left to right: Jean Jones, Kristin Brownson, Carleigh Elkus, Bev Morrato, Bonnie Downing, Becky Theis*



# 2014–2015 JLD COMMUNITY HIGHLIGHTS

## 123 GRANTS

The 123 Grants Committee awarded a total of \$10,000 in grants to three deserving community partners in May 2015: The Bridge Project, Bright by Three and Heart & Hand Center. 123 Grants Chair Julia Lazure said, “My committee and I are thrilled to be able to utilize JLD grant funding to support these three amazing organizations, all of which are promoting literacy efforts in the Denver metro community in innovative and creative ways.” Thank you to the 123 Grants Committee for their hard work!

## ROCKY MOUNTAIN PBS KIDS FUN FEST

The JLD proudly participated in the 18th Annual Rocky Mountain PBS Kids Fun Fest on September 6, 2014 in Downtown Denver. Volunteers welcomed more than 8,000 attendees to the kid-centric event. JLD members distributed about 2,000 books and 1,900 Clif Kid Z Bars (courtesy of Luna) to happy kiddos and adults alike. Thank you to everyone who participated in this highly successful event!

## 2014–2015 COMMUNITY PROGRAMS

- **123 Grants:** The 123 Grants Committee awarded a total of \$10,000 in grants to the following organizations in May 2015: The Bridge Project (\$2,500 for the GR8 readers program), Bright by Three (\$5,000 for the verbal pedometer program Denver Talks Back), and Heart & Hand Center (\$2,500 for literacy center e-tablets).
- **Done in a Day:** Providing volunteers to nonprofits for short-term projects throughout the Denver metro area. In 2014–2015, we completed 161 Done in a Days, and members spent approximately 885 hours on Done in a Days in the community.
- **Little Free Libraries:** In 2014–2015, The League created nine Little Free Libraries for placement at community centers throughout the Denver metro area. It’s a “take a book, return a book” gathering place where people can share literature and stories.
- **The Gathering Place:** Approximately 5,000 meals and women were served between September 2014 and May 2015 at Denver’s only daytime drop-in shelter for women, their children, and transgender individuals experiencing poverty or homelessness.
- **Kids Connect:** Bimonthly family literacy-based program centered on early childhood brain development. The program, held at Children’s Outreach Center and Sheridan Early Childhood Center in Denver, was designed and implemented by the JLD. About 100 children and their caregivers were served at 26 program nights with more than 1,000 books distributed. In 2015–2016, Kids Connect will be serving a new location, Sewall Child Development Center, where children of all abilities and learning styles come together to learn and grow.
- **Tutoring with Kids:** In 2014–2015, the JLD provided one-on-one tutoring for Reading Partners Colorado and Mile High Montessori Early Learning Centers. In 2015–2016, JLD members will provide tutoring through a new partnership with TutorMate, an online literacy program that helps kids improve reading abilities.
- **One Book 4 Colorado:** The JLD provided a \$10,000 sponsorship to One Book 4 Colorado for the third consecutive year. More than 70,000 copies of *How Do Dinosaurs Get Well Soon?* by Jane Yolen and illustrated by Mark Teague were distributed to every four-year-old in Colorado during April 2015.
- **Read2Kids:** An event-based program promoting literacy through access to books and parental/caregiver involvement. The 2014–2015 year was highly successful. The JLD served eight partner schools including three new partnerships at Dean, Goddard, and Wyatt Elementary schools. Volunteers distributed approximately 3,400 new books to more than 1,000 kids, ranging from preschool to sixth grade. Our partner profile targets Denver metro area schools with 85%+ of students qualifying for free or discounted lunch. Additionally, we awarded 625 books to Deane Elementary to kick off summer reading efforts.



# PUBLIC POLICY

The JLD has a proud history of public policy and advocacy. It was the first League to hire a government affairs specialist in 1987. The Public Policy Council works closely with the specialist to monitor, advocate, and support various pieces of legislation. The League has supported legislation addressing literacy issues, child health issues, women's health issues, and women's self-sufficiency issues.

## 2014–2015 LEGISLATIVE SESSION HIGHLIGHTS

- Tracked 14 pieces of legislation, actively engaging on eight bills.
- Testified before the Senate committee on HB15-1221 Employee Leave Attend Child's Academic Activities Bill.
- Partnered with the League of Women Voters for a Ballot Initiative Training.
- Hosted a moderated state legislator candidate forum at a General Meeting with Nancy Cronk (HD 37), Alec Garnett (HD 2), Jon Roberts (HD 2), and Jeffrey Washington (HD 8). Dan Haley moderated.
- Hosted a successful Legislative Breakfast in February with over 20 legislators in attendance.
- Hosted the Attorney General's Office for a briefing on Human Trafficking policy.
- Partnered with University League, Children's Hospital Colorado, Colorado Children's Campaign, and the Colorado Fiscal Institute to host a League-wide training on Colorado's fiscal landscape and TABOR.
- Hosted the Women's Foundation of Colorado for a briefing on childcare financing.
- Awarded Representative Alec Garnett, a freshman from HD 2 and a new friend of the League, with the "Legislator of the Year" Award.

## SUMMARY OF JLD'S KEY LEGISLATION

- **Supported HB 15-1024:** Increasing the Number of Colorado Preschool Program Students  
This bill would have increased funding for the Colorado Preschool Program (CPP), allowing eligible children to attend half or full-day preschool or full-day kindergarten. This bill failed.
- **Supported HB 1221:** Employee Leave to Attend a Child's Academic Activities  
JLD member Beth Donohue testified in the Senate committee, and shared both her perspective as an educator and a JLD volunteer. This bill would have allowed a non-supervisory employee who works for an employer with at least 50 employees to take unpaid leave to attend parent-teacher conferences or other specific academic activities. This bill failed due to vigorous opposition from the business community.
- **Supported HB 15-1258:** FMLI Insurance Program Wage Replacement  
JLD lobbyists engaged in conversations with several Representatives, at the direction of the lead lobby team from Colorado 9-5, in advance of the floor vote. This bill created the Family Medical Leave Insurance Program (FMLI), aiming to provide partial wage replacement benefits to eligible individuals who are unable to work due to serious health conditions, or who take leave from work to care for a new child or a family member with a serious health condition. This bill failed.
- **Supported HB 1317:** Pay for Success Contracts  
The bill created the Pay for Success Contracts Program, which allows the state to enter into contracts for the provision of program-eligible interventions. It is to improve the lives and living conditions of individuals by increasing economic opportunity, the likelihood of healthy futures, and promoting child and youth development. The Governor signed this bill into law.
- **Opposed SB 15-70:** Child Care Regulation for Ten or More Children  
Only JLD was included on a coalition fact sheet orchestrated by the Colorado Children's Campaign and other partner organizations and engaged in conversations with key legislators, including the swing vote in the Senate Health and Human Services Committee. If passed, facilities with five to nine children under their care would no longer be regulated by the DHS. This would have exempted nearly 2,400 facilities statewide. This bill failed.



*Members talk with legislators at our 2015 JLD Legislative Breakfast at the Capitol.*



### GIFT OF TIME

Unpaid volunteers have donated a significant number of hours to assist the League in achieving the goals of its various service programs. In the 2014–2015 year, our members donated approximately 66,000 hours. We sincerely thank our members for their time and talents!

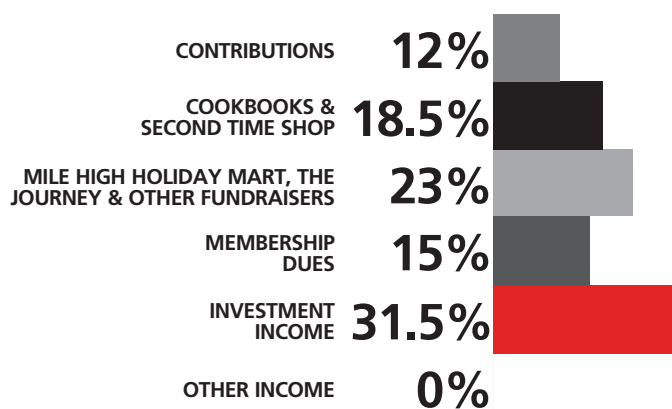


## FINANCIALS

Excerpts from the Combined Statement of Activities of Junior League of Denver and Junior League of Denver Foundation for the year ended May 31, 2015:

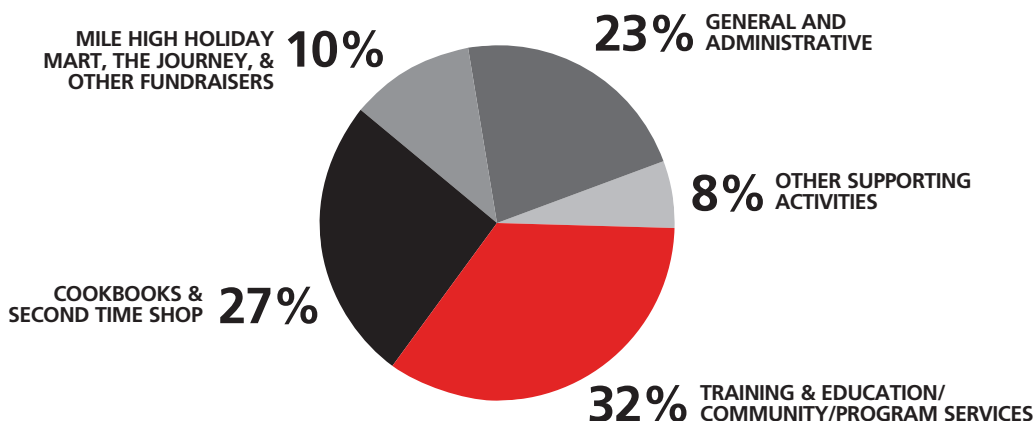
### REVENUE, GAINS AND SUPPORT

Contributions (JLD Foundation \$113,706)	\$131,527
Cookbooks & Second Time Shop	196,521
Mile High Holiday Mart, The Journey, & Other Fundraisers	243,671
Membership Dues	155,314
Investment Income	334,958
Other Income	2,354
<b>Total Revenue, Gains and Support</b>	<b>\$1,064,345</b>



### EXPENSES

Training & Education / Community / Program Services	\$263,214
Cookbooks & Second Time Shop	229,765
Mile High Holiday Mart, The Journey, & Other Fundraisers	84,937
General and Administrative	194,305
Other Supporting Activities	69,873
<b>Total Expenses</b>	<b>\$842,094</b>

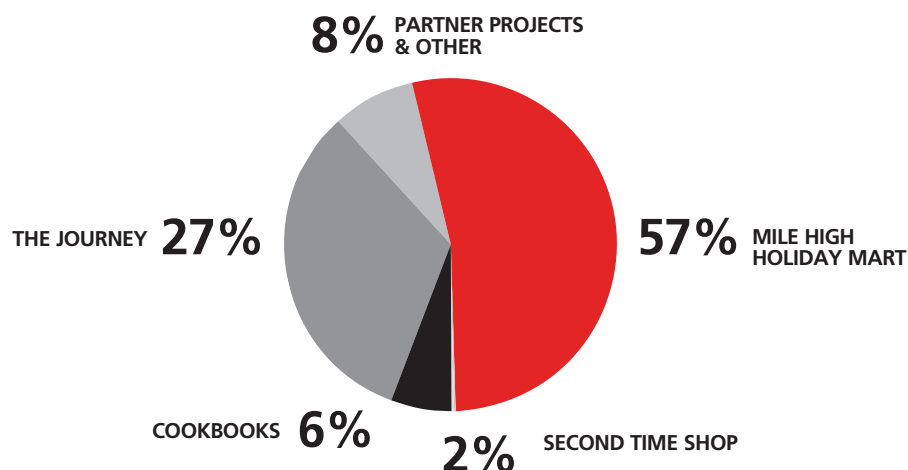




# FUNDRAISING

## NET FUNDRAISING BY ENTERPRISE/EVENT

Mile High Holiday Mart	\$137,222
Second Time Shop	3,535
Cookbooks	15,409
The Journey	63,940
Partner Projects & Other	19,459
<b>Total Net Fundraising Revenues</b>	<b>\$ 239,565</b>



## FUNDRAISING HIGHLIGHTS

### 2014 MILE HIGH HOLIDAY MART

Our 2014 Mile High Holiday Mart, held November 14-16 at the Denver Marriott Tech Center, was an overwhelming success! About 8,500 shoppers came through the doors during the three-day shopping event. The fundraiser again proved to be the best event in town to find unique holiday gifts for family and friends. Thank you to Co-Chairs Kristin McCarty and Sarah Reardon, their committees, all event sponsors and attendees for making it the best year yet! A special thank you also goes out to our Presenting Partner, Saint Joseph Hospital, for their support. Questions? Email [holidaymart@jld.org](mailto:holidaymart@jld.org).

### THE JOURNEY, FEATURING KEYNOTE SPEAKER MARTINA NAVRATILOVA

Thank you to all who attended and supported The Journey on Thursday, March 12, 2015! A wonderful time was had by all in attendance, about 700 people. Our keynote speaker, tennis legend Martina Navratilova, inspired us to find our focus, be our best selves, and NEVER accept limitations. We are so grateful to Martina for speaking at our event and providing inspiration for all!

Thank you to Journey Co-Chairs Caroline Gash and Kikki Penney, as well as all members of The Journey Committee for working tirelessly on the event. Special thanks to Arlene Hirschfeld for serving as Honorary Chair! A huge thank you also goes out to emcee and auctioneer Reggie Rivers, our wonderful sponsors and in-kind donors, attendees and everybody who made The Journey a success. Again, thank you for your support! Questions? Email [journey@jld.org](mailto:journey@jld.org).



### MILE HIGH HOLIDAY MART

An annual shopping extravaganza featuring a variety of unique local and national retailers.

### THE JOURNEY

Our newest fundraiser featuring an inspirational speaker and dinner.

### JLD FOUNDATION

Represents a long-term development strategy to ensure the continuing vitality of the Junior League of Denver.

### JLD COOKBOOKS

Five award-winning cookbooks produced by the Junior League of Denver.

### PARTNER PROJECTS

The JLD partners with local businesses for special events and receives a portion of generated sales.

### SECOND TIME SHOP

Our upscale resale boutique.



*The Journey 2015, from left to right: co-chair Kikki Penney, emcee Reggie Rivers, co-chair Caroline Gash*



## 2014-2015 AWARDS

**Legislator of the Year**  
Representative Alec Garnett

**Founders Award**  
Provisional Class of 1949

**Sustainer STAR Award**  
Susan Stiff

**Outstanding Sustainer**  
Amy Jordan Russ

**President's Cup**  
Becky Schaub

**Outstanding Volunteer**  
Caroline Gash

**Outstanding Committee**  
Provisional Course Committee

**Outstanding Provisionals**  
Loren Brandon & Shauna Scott

**Spirit of Service Award**  
Lindsay Filsinger

## NEW Active Gold Members

Lauren Crist-Fulk

Holly Emick

Ana Koser

Alyssa Mischell

Elizabeth Weigand

Megan Whelan

# JLD BOARD, JLD FOUNDATION BOARD & STAFF

## 2014-2015 JLD BOARD OF DIRECTORS

**President:** Carleigh Elkus

**President Elect:** Rebecca (Becky) Theis

**Communications VP:** Kali Handford

**Community VP:** Kristin Bieberly

**Finance & Operations VP:** Laura Paulson

**Fundraising VP:** Nora Heitmann

**Membership VP:** Elizabeth Dulacki

**Nominating Chair:** Brittany Sever

**Public Policy VP:** Jessica Grimes

**Secretary:** Angela Andrews

**Sustainer VP:** Susan Harned

**Sustaining Advisor:** Nancy Schotters

**Training Council VP:** Tess Hill-Scalise

**Treasurer:** Laura Perry

**Board Manager:** Hillary Smith

## 2014-2015 JLD STAFF

**Executive Director:** Jennifer Jones

**Business Support Specialist:** Celeste Sims

**Communications Manager:**  
Vanessa Banker

**Controller:** Karen Mayo

**Second Time Shop Manager:**  
Darlene Jones

## 2014-2015 JLD FOUNDATION BOARD OF DIRECTORS

**President:** Kristin Brownson

**Past President/Secretary:** Bonnie Downing

**Investments Committee VP & Chair:**  
Jean Jones

**Major Gifts Committee Chair:** Caroline Gash

**JLD Finance & Ops Council VP:**  
Laura Paulson

**JLD & JLDf Treasurer:** Laura Perry  
**Planned Giving Committee Chair:**  
Bev Morrato

**Bylaws Committee Chair:** Linda Scott

**JLD President:** Carleigh Elkus

**JLD President-Elect:** Rebecca Theis

**JLD Past President:** Lisa Lumley

**At-Large Member:** Connie Graham

**At-Large Member:** Jill Pedicord Peterson

## 2014-2015 JLD FOUNDATION ADVISORS

**Advisor, Investment Committee:**  
Deb Demuth

**Advisor, Investment Committee:**  
Sandy Morrison

**Advisor, Investment Committee:**  
Nancy Schotters



*2015 Sustainer Emeritus Luncheon*



# SPONSORS

## COMMUNITY PROGRAM SUPPORT

Target  
Usborne Books

## IN-KIND COMMUNITY PROGRAM SUPPORT

Luna Bar  
Noodles & Company

## 2014 MILE HIGH HOLIDAY MART

### Presenting Partner (\$10,000)

Saint Joseph Hospital

### Associate Sponsor (\$5,000)

RBC Wealth Management

### Supporting Sponsors (\$1000)

Calico Home  
Luna Bar  
Trans Trade

### Friend of the Junior League (\$500)

Innovest Portfolio Solutions

### Media Sponsors

CBS4  
KBCO  
Colorado Expression

## THE JOURNEY

### Novel Sponsors (\$10,000)

Subaru of America  
Cydney and Tom Marsico

### Chapter Sponsors (\$5,000 - \$6,000)

Citywide Banks  
MidFirst Bank  
Wiegand Attorneys & Counselors

### Index Sponsors (\$3,000)

Anadarko Petroleum  
Anonymous  
Arlene & Barry Hirschfeld  
Becky & Brian Schaub  
Beautycounter by Laura Stenovec  
Children's Hospital Colorado  
Colorado State Bank & Trust

### Friends of The Junior League (\$1,000)

Brownstein Hyatt Farber Shreck, LLP  
Dr. Spex Vision Care  
Worth New York by Janyce Wald / W by Leigh McMahon  
Women With A Cause Foundation

## MAJOR IN-KIND DONORS

A Line Boutique  
Bella Calla  
Blake Romney Photography  
Denver Design Studio  
Mr. B's Wine & Spirits  
Gates Tennis Center

## MEDIA SPONSORS

CBS4  
KBCO  
Colorado Expression

## TABLE HOSTESSES

Kristen Abell  
Aurora Barnes for FirstBank  
Kathleen Brown  
Liane Clasen  
Liz Dulacki  
Carleigh Elkus  
Lori Anne Emlong  
Ashley Foy  
Jennifer Fronk  
Caroline Gash  
Abby Gilbertson  
Jessica Grimes  
Kali Handford  
Susan Harned  
Nora Heitmann  
Ali Hendrickson  
Allie Ingalls & Mari W. Marsico  
Jennifer Jones  
Gene Koelbel  
Bridget Kornder & Kelly Nole

Midge Kral  
Jennifer Leitsch  
Cathy Loftus  
Karen Mayo  
Sara McLean  
Allison Mendes  
Kendall Moore  
Kikki Penney  
Laura Perry  
Kimberly Raemdonck  
Jill Rakowski  
Chesney Randolph & Emily Rissmiller  
Sarah Reardon  
Tina Rice-Jimenez  
Becky Schaub  
Brittany Sever  
Ashleigh Shetler  
Ann Sparks  
Stacey Stambaugh  
Nicole Sullivan  
Rebecca Theis  
Deirdre Tomlinson  
Janice Wright



*Libations for Literacy, our 2014 Mile High Holiday Mart Preview Party, was highly successful, raising more than \$14,000!*



*Children receive books at the JLD booth  
at the RMPBS Kids Fun Fest*

# IN GRATITUDE TO OUR DONORS

TO THE JUNIOR LEAGUE OF DENVER AND OUR FOUNDATION —  
JUNE 1, 2014 – MAY 31, 2015

## ANGELS

Gifts of \$10,000 and more

Cydney and Tom Marsico  
Nancy Schotters  
Connie Burwell White and  
William W. White Foundation

## HERITAGE SOCIETY

Gifts of \$5,000 to \$9,999

Sue Anschutz-Rodgers  
Elizabeth Duncan  
Becky and Brian Schaub

## HEIRLOOM SOCIETY

Gifts of \$1,000 to \$4,999

Anonymous  
Carole Adelstein  
John Bardash  
Lynn Blum  
Kimberley Bolt  
Kathleen Brown  
Joan Brucha  
Joann Burstein  
Capek Family Foundation  
Lin Carlson  
Kate Cihon  
Kendall Cusick-Rindone  
Emily Detmer  
Carleigh Elkus  
Lori Anne and Ralph Emlong  
Jennifer Fronk  
Ginny Fuller  
Constance Graham  
Nora Heitmann  
Meghan Henning  
Christopher Hillary  
Arlene and Barry Hirschfeld  
Cathy Hollis  
Angela Hooper  
Allie Ingalls  
Kaye Isaacs  
Heidi Keogh  
Susan Kiely  
Gene Koelbel  
Sherri Koelbel  
William Landers  
Susan Law  
Jennifer Leitsch  
Cathy Loftus  
Mari Marsico  
Kathleen Massey  
Kathy McConahey  
Sarah McLean  
Allison Mendes  
Nancy Miller  
Kelly Nole  
Molly Ostarch Weiss  
Jill Pedicord Peterson  
Kimberly Penney  
Mary Peterson  
Kimberly Raemdonck  
Jill Rakowski  
Sarah Reardon  
Molly Ross  
Maryann Ruck

Linda Scott  
Lynne Siegel  
Sandi Sprinkle  
Cynthia Straughan  
Ashley Sunderland  
Rebecca Theis  
Janice Wright  
Cornelia Wyma

## TIMEKEEPERS CIRCLE

Gifts of \$500 to \$999

Carolyn Barnett  
Mariette Bell  
Brooke Brown  
Kristin Brownson  
Community First Foundation  
Bonnie Downing  
Pat Duensing  
Elizabeth Dulacki  
Doris Erickson  
Susan Flanagan  
Sarah Gleichenhaus  
Ali Hendrickson  
Tess Hill-Scalise  
Jean Jones  
Traci A. Kimball, MD  
Deborah King  
Melly Kinnard  
Merrilyn Leuthold  
Sharon Martin  
Mary Beth and Michael  
McErlane  
Kate McKenzie  
Melanie Milam-Roth  
Barbara Miller  
Beverly Morrato  
Jane Netzorg  
Alison Newcomb  
Deanna Person  
Catherine Petros  
ProLogis  
Kathryn Ryan  
Ashleigh Shetler  
Ronda Smith  
Ann Sparks  
Kate Taucher  
Kathryn Terry  
The Denver Foundation  
Barbara Toltz  
Marjory Ulm  
Jennifer Veigel  
Tonia Wilson

Meghan Babcock  
Jennifer Baker  
Sue Baker  
Jane Baker  
Natalie Baker  
Mary Ann Balock  
Vanessa Banker  
Pat Banker  
Letty Bass  
Cindy Bauer  
Judy Bazile  
Robert Bearman  
Katherine Berry  
Blackbird  
Kathryn Bloom  
Genevieve Bolanos  
Booze Bling  
Sarah Bowles  
Jill Bowman  
Jennifer Bradford  
Lisle Bradley  
Christy Brant  
Marilyn Bruner  
Lynn Bruskivage  
Jennifer Burgess  
Joyce Ann Burgett  
Krisztina Busch  
Margaret Carey  
Zachary Carpenter  
Susan Carpenter  
Marilynn Carroll  
Bar Chadwick  
Sue Chamlee  
Savinay Chandrasekhar  
Liane Clasen  
Ashleyann Clement  
Monique Cole  
Patricia Colip  
Mary Coons Bearman  
Frank Coyne  
Lauren Crist-Fulk  
Peggy Cruger  
Linda Dean  
Lisa DeJohn  
Tricia Delano  
Denver Fly Shop  
Gregory DePalma  
Anna Diemoz  
Joan DiTullio  
Corry Doty  
Louise Douglass  
Nina Dulacki  
Jamie Eaton  
Mary Eiseman  
Julie Engle  
Anne Fajkus  
Laurel Farrell  
Ashley Fellows  
J.D. Finley  
Ellen Fisher  
Karen Fisher  
Laura Fitch  
Meghan Fleming  
Jennifer Foster  
Jane Foster  
Diana Fredericks  
Sally Frerichs  
Margaret Garbe

## KEEPSAKE CIRCLE

Gifts of \$100 to \$499

Anonymous  
A Line Boutique  
Kristen Abell  
Stephanie Adams  
Katherine Aertker  
Rachel Allen  
Allison Aman  
Lauren Amble  
Angela Andrews  
Alexandra Antonioli  
Katharine Arnold



Caoline Gash  
Kathryn Gash  
Cornelia Gibson  
Margot Gilbert Frank  
Abby Gilbertson  
Amy Gittins  
Tim Glennie  
Barb Goettelman  
Mary Ann Gray  
Carol Griesemer  
Catherine "Calle"  
Griffith  
Karen Gutierrez  
Beth Haber  
Jim and Marcia  
Hafemeister  
Jay Hafemeister  
Cynthia Halaby  
Kali Handford  
Michelle Hanley  
Laura J. Hanson  
Linda Hanson  
Susan Harned  
Wendy Harpel  
Lois Harrison  
Sarah Harrison  
Kelly Harrison  
Eileen Heath  
Brittany Heckenberg  
Carol Heller  
Jill Hess  
Bonnie Hill  
Tess Hill-Scalise  
Lynn Hinkle  
Jean Hodges  
Cici Holbrook  
Gretchen Hollrah  
Eileen Honnen  
McDonald  
Dianne Hornbrook  
Beverly Howell  
Toni Howell-Loux  
Betsy Huguez  
Sherry Huntsinger  
Ann Hurley  
Barbara Ingalls  
Emily Ingraham  
Carla Ingraham  
Nicole Iverson  
Jill James  
Alyssa Jauregui  
Jennifer Jones  
Christy Jordan  
CaraMae Jordison  
Barbara Berney Judd  
Junior League of Denver  
Fun Club  
MaliaKeck  
Sandra Keese  
Elizabeth Kerr  
Jill Lee Klaas  
Jessica Knauf  
Barbara Knight  
Beverly Kohnert  
Hollon Kohtz  
Amber Kollman  
Allison Kostecka  
Mary-Margaret Kral  
Janet Kritzer  
Monika Kuceravy  
Joanna Lamb  
Isabella Latak  
Amy Latimer  
Julia Lazure

Sarah Leffen  
Katherine Leslie  
Winifrid Leung  
Rachel Levine  
Melissa Lindsay  
Hillary Locke  
Karen Lozow  
Lisa Lumley  
Jessica Lund  
Stacey Malcolm  
Terry Malone  
Sherry Maloney  
Janet Manning  
Nathan Manning  
Anne Marquis  
Lee Massey  
Megan Mayfield  
Sandra McCalmon  
Kristin McCarty  
Carole McCotter  
Ethel McGlynn  
Lynn McGowin  
Megan McGrath  
Shirley Sue McMillan  
Anne Mead  
Janet Meck  
Susan Mickus  
Colin Miller  
Lauren Montgomery  
Kendall Moore  
Susan Moore  
Sandra Morrison  
Deanna Myer  
Darren Myers  
Tammy Nasse  
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Members of the Helen Daly Peale Society, the Society named for the founding President of the Junior League of Denver, are those individuals who inform the Junior League of Denver Foundation of a bequest or other planned gift.

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Mary Ann Balock  
Mariette Bell  
Kimberley Bolt  
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\*deceased | \*\*new member

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*2015 One Book 4 Colorado*

*We apologize for any errors or  
 omissions contained in this report.  
 Questions or concerns should be directed  
 to [foundation@jld.org](mailto:foundation@jld.org).*



# CELEBRATING BARBARA MILLER, PAST PRESIDENT AND HELEN DALY PEALE SOCIETY MEMBER

Barbara Miller, 2006–2007 President, passed away in December 2014 after a sudden illness. Barb was extremely passionate about the JLD, believing in the collective power of women volunteers and their impact on the Denver metro community. In addition to the JLD, Barb was a strong supporter of nonprofits focused on children's issues including Warren Village and Kempe. Many of her dearest friends were League members, and Barb was well known for her sense of humor and positive nature. Teaching was Barb's life passion. She taught Elementary Special Education in the Jefferson County school district from 1978–2009, and is fondly remembered by students and fellow teachers.

Barbara was a strong supporter of the JLD Foundation and was one of its greatest ambassadors. She was also a member of the Helen Daly Peale Society, named for the first JLD President. Members of the Helen Daly Peale Society perpetuate their legacy by remembering the JLD Foundation in their estate plans.

As her final gift to our organization, Barbara left a substantial bequest to the JLD Foundation through her estate. We are proud and honored to be the beneficiaries of her generous heart and philanthropic spirit. If you're interested in learning more about the Helen Daly Peale Society, please visit [jld.org](http://jld.org) and click on Foundation.

Barb's wish was for each of us to take a friend to lunch and let them know how much you care about them. Be sure to note the date! There is a calendar at HQ where you can write it down the next time you stop by.

Barb, we will miss your smile, gentle nature, quick wit and sense of humor! Thank you for making your mark on the JLD legacy, and helping ensure future generations of women can share the same experiences.

*From left to right: Patricia Bainter, Carolyn Smith, Barb Miller*



*From left to right: Kelly Director, Barb Miller, Janie Fletcher, Laura Hopkins, all Past Presidents*



## GIFTS IN MEMORY OF BARBARA MILLER:

JLD Board of Directors 2014–2015

Carole Adelstein

Wendy Bergstrand

Kristin Brownson

Debra Deverell

Bonnie Downing

Sally Frerichs

Mary Ann Gray

Dale & Sarah Hughes

Jean Jones

Jean Miller

Olga Payne

Lea Ann Reitzig

Kate Taucher



# THANK YOU FOR YOUR DEDICATION, JLD MEMBERS!





# CHILDREN'S LITERACY FACTS



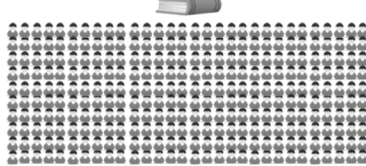
JUNIOR LEAGUE OF DENVER

## Studies Confirm that the Number of Books in the Home Directly Predicts Reading Achievement

In the middle income neighborhoods, the ratio is 13 books per child.



In the low income neighborhoods, the ratio is one book per 300 children.

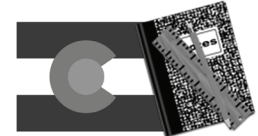


A mother's level of reading skill was the greatest determinant of her child's academic success.



## 47,000

Children tested in the state of Colorado so far THIS YEAR (K-3) are reading below their grade level.



## 90%

of high school dropouts nationwide could not read on grade level by the end of their 3rd grade year.

The ability to read by the end of **3rd Grade**



can determine how likely a student will be to graduate high school.

## 3rd grade is the year in school “when children stop learning to read and start reading to learn”



In 2011, only **1/2** of all Colorado students eligible for free or reduced-price lunch scored proficient on the reading



portion of the CSAP, compared to **80%** of students not eligible.

There is a substantial relationship between parent involvement for the school and reading comprehension levels of fourth-grade classrooms, according to the U.S. Department of Education.

Low Parent Involvement

## 46 pts

**Below** National Average Reading Score

High Parent Involvement

## 28 pts

**Above** National Average Reading Score

## Literacy is learned.

Illiteracy is passed along by parents who cannot read or write.

According to NCES, only

## 53%

of children ages three to five were read to daily by a family member.

Reports show that low literacy directly costs the healthcare industry over \$70 million every year.

## \$73 MILLION



## 1 in 10

Colorado 3rd graders enter 4th grade functionally illiterate.



## JLD HEADQUARTERS

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# Building Our Future

The Junior League of Denver



### Brand

Develop a brand reflective of the JLD's legacy and promote our mission to increase our visibility.

### Membership Model

Create a value proposition for our members where they are getting as much from our organization as we get from them.

### Organizational Structure

Create an efficient and sustainable operational model.



### Member Development

Provide opportunities to inspire all members to develop the JLD core competencies.

### Culture

Create a culture that exhibits and extols our core values.

### Financial Stewardship

Ensure strategic, transparent and sustainable financial management toward progressing our mission.

### Community Impact

Empower a network of trained volunteers to be trustees of the communities we serve.

*"A house is made of walls and beams, a home is built with love and dreams."  
- Dr. William A. Ward*

