



JUNIOR LEAGUE OF DENVER

Contact: Vanessa Banker, Communications Director

Office: 303-692-0270 ext. 114

Cell: 303-475-1859

Email: vbanker@jld.org

JLD.org

Ninth Annual “The Journey” Virtual Evening Fundraiser Fri., Mar. 19 **Featuring Keynote Carli Lloyd, U.S. Women’s Soccer**

DENVER (Feb. 11, 2021) - Join the Junior League of Denver (JLD) for **The Journey**, an exciting virtual evening fundraiser, on

Fri., Mar. 19. The ninth annual event will feature keynote **Carli Lloyd**, an American professional soccer player and two-time World Cup champion. **Reggie Rivers** will serve as emcee and auctioneer for the evening’s festivities.

“Carli will speak about her time as an internationally renowned soccer player and how she serves as a mentor to young fans,” said 2020-2021 JLD President Melanie Lewis Dickerson. “We are thrilled to host our annual Journey event while keeping attendees safe with our first-ever virtual format.”

Proceeds enable the League to continue its mission of developing civic women leaders committed to improving the community. The Journey also supports the JLD’s current community focus on early childhood literacy. In addition to a variety of signature programs focused on literacy and education, funds raised by events help the League provide substantial financial and volunteer support to its community partners. [Learn more](#) about the JLD’s community impact and current programs.

Thank you to [The Journey 2021 sponsors](#) for their support!

THE JOURNEY 2021 DETAILS:

When: Fri., Mar. 19, 2021, 7-8 p.m.

What: Includes virtual program, auction (including items signed by Carli Lloyd!) and paddle raise access. Virtual Only tickets are \$25, so make it a night "in" with your family! There are also several “Personal Party” options to have food, wine, cocktails and flowers delivered to your home the day of the event.

Tickets: More details and purchase at bit.ly/jldjourney2021

- Virtual Only, \$25
- Personal Party of Two, \$200
- Personal Party of Four, \$400
- Personal "Table" of Six, \$600
- VIP "Table" of Six, \$1,200

More info: [JLD.org](https://jld.org) or 303-692-0270

About Carli Lloyd

Carli Lloyd is an internationally renowned soccer player who holds some of the highest accolades in the sport’s history. She is a two-time Olympic Gold Medalist, two-time FIFA Player of the Year and is the only American to score multiple

goals in three separate Olympic Games. It is arguable that her scoring three goals in the first 16 minutes of the 2015 World Cup Finals match against Japan is one of the most historic moments in sports.

Off the field, Carli is a role model who empowers fans to be mentally tough and to never give up on their dreams. She still serves as a mentor to her former youth club, The Medford Strikers. In 2016, she chronicled her personal journey in a memoir, "[When Nobody Was Watching](#)", which is a *New York Times* best seller.

About Junior League of Denver

The Junior League of Denver (JLD) is a women's training organization that develops civic leaders committed to improving our community. We are currently working to improve literacy rates and provide access to books for children through the third grade. Founded in 1918, the League started, and aided in starting, many well-known Denver institutions including Children's Museum of Denver, Mile High Transplant Bank, the Red Rocks concerts and many others.

Live the Legacy: *Give, Grow, Get Connected*

The JLD is an organization where women *Give* back to their community, *Grow* professionally and as leaders, and *Get Connected* to other women.