

THE JOURNEY

CORPORATE SPONSORSHIP OPPORTUNITIES



10TH
ANNIVERSARY

FEATURING KEYNOTE SPEAKER

Sarah, Duchess of York

WHEN:

Friday, March 11, 2022, 6 pm

WHERE:

Hyatt Regency Denver at
Colorado Convention Center

WHAT:

10th annual fundraiser featuring an inspirational speaker,
VIP reception, dinner and live and silent auctions

JLD.org



JUNIOR LEAGUE OF
DENVER

SUPPORT THE LEAGUE'S COMMUNITY IMPACT



\$10K funds our
annual JLD
L.U.V.S. (Leaders
United in Volunteer
Service) program




\$2.5K supports our
Done in a Day
program, helping
nonprofits all
over Denver



\$5K supplies 2,000
books to our
signature
Read2Kids program



\$1K provides
monthly meals for
our signature Kids
Connect program


THE JOURNEY



JUNIOR LEAGUE OF
DENVER

Corporate Sponsorship Benefits



	Presenting Sponsor \$15,000	Novel Sponsor \$10,000	Chapter Sponsor \$6,000	Index Sponsor \$3,000	Friend of the League \$1,000
Category Exclusivity	✓				
Total Number of Tickets (one table includes 10 tickets)	2 Tables	1 Table	1 Table	1 Table	2 Tickets
Journey VIP Tickets (included in total above)	20	10	10	2	2
One-Minute Speaking Opportunity During Program	✓	✓			
Photo Opportunity for Guests with Sarah, Duchess of York and Reggie Rivers, MC	✓	✓	✓	✓	✓
Priority-Placed Recognition in Event Program	Full Page	Half Page	Quarter Page		
Hosted Wine Service at Table	✓	✓	✓	✓	✓
Preferred Seating for Program	✓	✓	✓	✓	✓
Social Media Posts: JLD Facebook, Twitter, Instagram (7,000+ combined followers)	5	3	2	1	1
Logo Recognition on Donor Board at Event (visible to approx. 750+ guests)	✓	✓	✓	✓	✓
Logo Placement on JLD.org (9,000 monthly hits)	✓	✓	✓	✓	✓
Logo Placement in Event Program (visible to approx. 750+ guests)	✓	✓	✓	✓	✓
Verbal Acknowledgement and Visual Recognition at Event (visible to approx. 750+ guests)	✓	✓	✓	✓	✓
Recognition in JLD Annual Report	✓	✓	✓	✓	✓

Specialized Sponsorship Opportunities

All specialized sponsorships include a table of 10 (all VIP tickets), ¼ page recognition in event program, hosted wine service, logo recognition during event and social media appreciation posts.

VIP Sponsor \$8,000	Keynote Sponsor \$12,000	Paddle Raise and Auction Sponsor \$8,000
<ul style="list-style-type: none"> ▪ Signage at VIP reception entrance ▪ Logo on napkins in VIP areas ▪ Logo and welcome note in VIP reminder email* <p>Note: To be approved by The Journey Operations Committee</p>	<ul style="list-style-type: none"> ▪ Keynote Speaker to sit at sponsors table during dinner ▪ Logo on keynote introduction slide ▪ Opportunity to introduce Keynote Speaker ▪ Table of 9, including 9 VIP tickets (10th seat is for the Keynote Speaker) ▪ ½ page recognition in event program <p>Note: Sponsorship does not include consultation on keynote or agenda items</p>	<ul style="list-style-type: none"> ▪ Logo on all auction paddles ▪ Logo on silent auction bidding website ▪ Logo on presentation that displays live auction items ▪ Mention in the congratulations email sent via JLD to all auction winners
Valet Sponsor \$8,000	MC Sponsor \$7,000	Photo Booth Sponsor \$7,000
<ul style="list-style-type: none"> ▪ Sponsor logo on valet signage ▪ Valet validation ticket handed out at check-in ▪ Recognition in pre-event email and social media posts inviting guests to use discounted valet <p>Note: Sponsorship provides for a discounted valet price of \$10 for The Journey attendees.</p>	<ul style="list-style-type: none"> ▪ MC to sit at sponsors table during dinner ▪ Logo on MC introduction slide ▪ Table of 9, including 9 VIP tickets (10th seat is for the MC) <p>Note: Sponsorship does not include consultation on MC or agenda items.</p>	<ul style="list-style-type: none"> ▪ Signage on photobooth for the event ▪ Branding on printed photos ▪ Opportunity to send thank you email to contacts collected by booth



Yes! I would like to support the Junior League of Denver's community projects and volunteer training programs. Please accept my sponsorship at the following level:

- ☐ Presenting Sponsor (\$15,000)
☐ Novel Sponsor (\$10,000)
☐ Chapter Sponsor (\$6,000)

- ☐ Index Sponsor (\$3,000)
☐ Friend of The League (\$1,000)
☐ Other: _____

Sponsor Company Name As It Should Appear in Program Listing

Sponsor Contact Name	Title	Date
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Address	City	State	Zip
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Email Address	Phone
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Signature	Today's Date
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Payment

To charge your credit card, please fill out the following or call with card information:

Name on card: _____

Does the company name also appear on the card? If yes, please list: _____

Card number: _____ Expiration date: _____ Security code: _____

Amount to charge: \$ _____ Signature: _____

Date completing request: _____ ****We accept Visa, MasterCard, American Express and Discover**

Please make checks payable to The Junior League of Denver and mail to the address below.