# THE JOURNEY

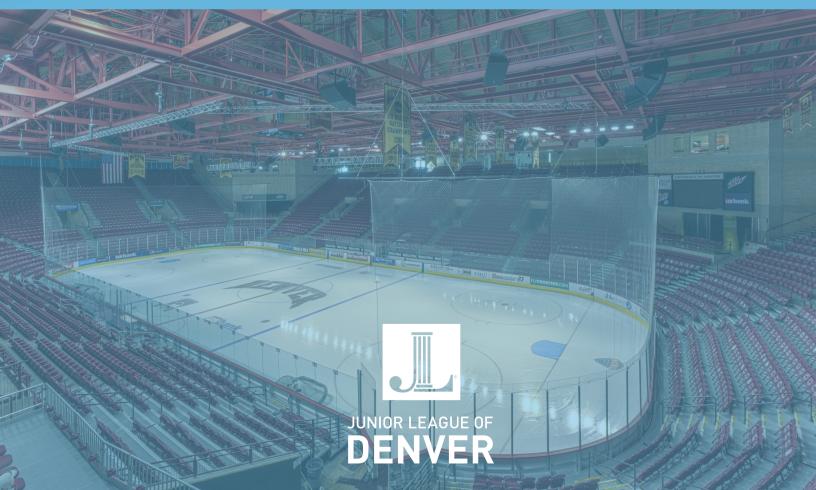


#### FEATURING KEYNOTE SPEAKER

Shannon Miller Olympic Gymnast & Gold Medalist

Friday, February 24, 2023, 6 pm

University of Denver Magness Arena



## SUPPORT THE LEAGUE'S COMMUNITY IMPACT



\$10K funds our annual JLD L.U.V.S. (Leaders United in Volunteer Service) program



**\$2.5K** supports our Done in a Day program, helping nonprofits all over Denver



\$5K supplies 2,000 books to our signature Read2Kids program



**\$1K** provides monthly meals for our signature Kids Connect program



## **Corporate Sponsorship Benefits**

	Presenting Sponsor \$15,000	Novel Sponsor \$10,000	Chapter Sponsor \$6,000	Index Sponsor \$3,000	Friend of the League \$1,000
Category Exclusivity	✓				
Tickets (Each Table Includes 10 tickets)	2 Tables	1 Table	1 Table	1 Table	2 Tickets
Journey VIP Tickets	10	10	10	2	2
One-Minute Speaking Opportunity During Program	~	~			
Photo Opportunity for Guests with Shannon Miller	~	~	~	~	✓
Color Priority-Placed Advertisement in Event Program	Full Page	Half Page	Quarter Page		
Hosted Wine Service at Table	~	$\checkmark$	$\checkmark$	$\checkmark$	✓
Preferred Seating for Program	✓	$\checkmark$	~	✓	✓
Social Media Posts: JLD Facebook & Instagram (6,000 combined followers)	5	3	2	1	1
Logo Recognition on Donor Board at Event (visible to approx. 500+ guests)	~	✓	~	~	✓
Logo Placement on JLD.org (9,000 monthly hits)	$\checkmark$	✓	~	~	✓
Logo Placement in Event Program (visible to approx. 500+ guests)	~	~	~	~	✓
Verbal Acknowledgement and Visual Recognition at Event (visible to approx. 500+ guests)	✓	✓	~	✓	~
Recognition in JLD Annual Report	$\checkmark$	$\checkmark$	~	$\checkmark$	~

### **Corporate Sponsorship Add-Ons**

All add-on sponsorships over \$6,000 include a Table of 10, 10 VIP tickets, <sup>1</sup>/<sub>4</sub> page ad, wine at the table, logo recognition during the event and social media appreciation posts.

Keynote Sponsor	Paddle Raise & Auction Sponsor
\$12,000	\$8,000
<ul> <li>Keynote Speaker to sit at sponsor's table during dinner</li> <li>Logo on keynote intro presentation</li> <li>Opportunity to introduce keynote</li> <li>Table of 9, and 9 VIP tickets (10<sup>th</sup> seat is for the Keynote Speaker)</li> <li>Note: Sponsorship does not include consultation on keynote or agenda items</li> </ul>	<ul> <li>Logo on all auction paddles</li> <li>Logo on silent auction bidding website</li> <li>Logo on presentation that displays live auction items</li> <li>A congratulations email sent via JLD to all auction winners</li> </ul>
VIP Sponsor	Photo Booth Sponsor
\$8,000	\$8,000
<ul> <li>Signage at VIP Party entrance</li> <li>Logo on napkins in VIP areas</li> <li>Logo and welcome note in VIP reminder email*</li> <li>Note: To be approved by The Journey Operations Committee</li> </ul>	<ul> <li>Photobooth for The Journey</li> <li>Includes branding on print-out photo</li> <li>Opportunity to send thank you email to contacts collected by booth</li> <li>Logo on sponsorship 'Thank You' Sign</li> </ul>



Yes! I would like to support the Junior League of Denver's community projects and volunteer training programs. Please accept my sponsorship at the following level:

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Presenting Sponsor (\$15,000) Novel Sponsor (\$10,000) Chapter Sponsor (\$6,000)

Index Sponsor (\$3,000)
Friend of the League (\$1,000)
Other:

#### Sponsor Company Name As It Should Appear in Program Listing

Sponsor Contact Name		Title		Date	
Address	City	State	Zip		
Email Address		Phone			
Signature		Today's Date			

#### **Payment**

To charge your credit card, please fill	out the following or call with card i	nformation:
Name on card:		
Does the company name also appear	on the card? If yes, please list:	
Card number:	Expiration date:	Security code:
Amount to charge: \$	Signature:	
Date completing request:	**We accept Visa, MasterCard, A	merican Express and
Discover		

Please make checks payable to the Junior League of Denver and mail to the address below.