

THE JOURNEY

CORPORATE SPONSORSHIP OPPORTUNITIES

FEATURING KEYNOTE SPEAKER

Shannon Miller
Olympic Gymnast & Gold Medalist

Friday, February 24, 2023, 6 pm

University of Denver
Magness Arena



JUNIOR LEAGUE OF
DENVER

SUPPORT THE LEAGUE'S COMMUNITY IMPACT



\$10K funds our annual JLD L.U.V.S. (Leaders United in Volunteer Service) program



\$2.5K supports our Done in a Day program, helping nonprofits all over Denver



\$5K supplies 2,000 books to our signature Read2Kids program



\$1K provides monthly meals for our signature Kids Connect program



JUNIOR LEAGUE OF
DENVER

Corporate Sponsorship Benefits



	Presenting Sponsor \$15,000	Novel Sponsor \$10,000	Chapter Sponsor \$6,000	Index Sponsor \$3,000	Friend of the League \$1,000
Category Exclusivity	✓				
Tickets (Each Table Includes 10 tickets)	2 Tables	1 Table	1 Table	1 Table	2 Tickets
Journey VIP Tickets	10	10	10	2	2
One-Minute Speaking Opportunity During Program	✓	✓			
Photo Opportunity for Guests with Shannon Miller	✓	✓	✓	✓	✓
Color Priority-Placed Advertisement in Event Program	Full Page	Half Page	Quarter Page		
Hosted Wine Service at Table	✓	✓	✓	✓	✓
Preferred Seating for Program	✓	✓	✓	✓	✓
Social Media Posts: JLD Facebook & Instagram (6,000 combined followers)	5	3	2	1	1
Logo Recognition on Donor Board at Event (visible to approx. 500+ guests)	✓	✓	✓	✓	✓
Logo Placement on JLD.org (9,000 monthly hits)	✓	✓	✓	✓	✓
Logo Placement in Event Program (visible to approx. 500+ guests)	✓	✓	✓	✓	✓
Verbal Acknowledgement and Visual Recognition at Event (visible to approx. 500+ guests)	✓	✓	✓	✓	✓
Recognition in JLD Annual Report	✓	✓	✓	✓	✓

Corporate Sponsorship Add-Ons

All add-on sponsorships over \$6,000 include a Table of 10, 10 VIP tickets, ¼ page ad, wine at the table, logo recognition during the event and social media appreciation posts.

Keynote Sponsor \$12,000	Paddle Raise & Auction Sponsor \$8,000
<ul style="list-style-type: none"> ▪ Keynote Speaker to sit at sponsor's table during dinner ▪ Logo on keynote intro presentation ▪ Opportunity to introduce keynote ▪ Table of 9, and 9 VIP tickets (10th seat is for the Keynote Speaker) <p>Note: Sponsorship does not include consultation on keynote or agenda items</p>	<ul style="list-style-type: none"> ▪ Logo on all auction paddles ▪ Logo on silent auction bidding website ▪ Logo on presentation that displays live auction items ▪ A congratulations email sent via JLD to all auction winners
VIP Sponsor \$8,000	Photo Booth Sponsor \$8,000
<ul style="list-style-type: none"> ▪ Signage at VIP Party entrance ▪ Logo on napkins in VIP areas ▪ Logo and welcome note in VIP reminder email* <p>Note: To be approved by The Journey Operations Committee</p>	<ul style="list-style-type: none"> ▪ Photobooth for The Journey ▪ Includes branding on print-out photo ▪ Opportunity to send thank you email to contacts collected by booth ▪ Logo on sponsorship 'Thank You' Sign



JUNIOR LEAGUE OF DENVER

Yes! I would like to support the Junior League of Denver's community projects and volunteer training programs. Please accept my sponsorship at the following level:

- ☐ Presenting Sponsor (\$15,000)
☐ Novel Sponsor (\$10,000)
☐ Chapter Sponsor (\$6,000)

- ☐ Index Sponsor (\$3,000)
☐ Friend of the League (\$1,000)
☐ Other: _____

Sponsor Company Name As It Should Appear in Program Listing

Sponsor Contact Name

Title

Date

Address

City

State

Zip

Email Address

Phone

Signature

Today's Date

Payment

To charge your credit card, please fill out the following or call with card information:

Name on card: _____

Does the company name also appear on the card? If yes, please list: _____

Card number: _____ Expiration date: _____ Security code: _____

Amount to charge: \$ _____ Signature: _____

Date completing request: _____ ****We accept Visa, MasterCard, American Express and Discover**

Please make checks payable to the Junior League of Denver and mail to the address below.